

Engaging Business in Development

Wednesday 17 October 8.30am – 5:30pm

Common Room University House, 1 Balmain Crescent, ANU



In August 2012, the Australian Agency for International Development, AusAID, launched a private sector development strategy for the Australian aid program, affirming the Australian government's commitment to closer links between business and the aid program. The Development Policy Centre has organised this forum to consider in detail how aid funds can be used judiciously to enhance the development impact of business activity. The forum will examine recent experience and explore the potential for further aid investment in partnership with business in four areas: inclusive business ventures, service delivery, pro-poor supply chains for internationally-traded products, and product development partnerships in health and agriculture.

The day will be divided into four sessions covering the four areas of aid-business partnerships. Each session will be introduced by a case study presenter to explain the initiative's objectives, design features, achievements, costs and lessons learned. Case studies will be followed by comments from expert panels and discussion from the floor.

The forum will open with a keynote address by Dr Jane Thomason, founder of JTA International, an international company providing services to governments, international organisations and private enterprises in Asia and the Pacific region. She frequently works at the interface between the public and private sectors. The forum will include speakers from international businesses, non-government organisations, social enterprises, health and agricultural research enterprises, and international aid agencies

Participants will include representatives of Asian Development Bank, AusAID, Business for Millennium Development, Crawford School, Drugs for Neglected Diseases Initiative, Free Trade ANZ, International Livestock Research Institute, Medicines for Malaria Venture, Oil Search Health Foundation (PNG), Oxfam, Refresh Mobile (Cambodia), Worldwide Fund for Nature and World Bank.

The forum aims to generate practical principles to guide decisions on the allocation of aid funds to development partnerships with the private sector. There will be ample time for Q&A in each session.

Further information about the Development Policy Centre: devpolicy.anu.edu.au

Presented by

Development Policy Centre

Crawford School of
Public Policy

ANU College of
Asia & the Pacific

Registration required & further enquiries

Registration crawford.anu.edu.au/events/content/more.php?id=7831
This forum is free and open to the public

Enquiries

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Further information crawford.anu.edu.au

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