INDONESIA UPDATE 2016
DIGITAL INDONESIA
CHALLENGES AND OPPORTUNITIES OF
THE DIGITAL REVOLUTION
CONFERENCE PROGRAM

ANU Indonesia Project
Crawford School of
Public Policy
ANU College of
Asia & the Pacific
DIGITAL INDONESIA: CHALLENGES AND OPPORTUNITIES OF THE DIGITAL REVOLUTION

It is widely believed that we are in the middle of a technological revolution. The dynamic capacity of the internet to connect and transmit information—as well as the evolving nature of devices and infrastructures, owing to digitalisation—has seen new technologies bring rapid change to many parts of the world, including Southeast Asia. Unfortunately, much of the scholarship and debate surrounding the impact of digital technologies remains highly Western-centric.

In Indonesia, digital platforms have been used to organise mass rallies, assist with election monitoring, and generally provide a space for greater freedom of opinion and expression on a variety of issues and events. Digitalisation has impacted the media industry, banks, polling institutes, terrorism networks, disaster relief and city planners, as well as education, employment, political activism, artistic production and much more.

President Jokowi himself recently promoted Indonesia’s capacity for investment in the digital economy during his visit to the White House. Yet digitalisation has seen existing business models thrown into disarray through what scholars describe as ‘disruptive technologies’. But what exactly is the digital economy, and can it live up to its promise? What challenges and opportunities does digitalisation bring to Indonesian governance, politics, policy, culture and society more broadly? How can Indonesia bridge the ‘digital divide’?

The 2016 Indonesia Update will address these and other urgent questions surrounding ‘digital Indonesia’. It will include experts from Australia, Indonesia and around the world, from a range of disciplines, who are researching the impacts of digital technologies. It will also include speakers who are actively involved in developing new digital platforms in Indonesia.

Conference convenors

Ross Tapsell
The Australian National University

Edwin Jurriens
The University of Melbourne

ANU Indonesia Project wishes to thank The Australian National University and the Australian Government Department of Foreign Affairs and Trade for their substantial and continuing support.
Day 1, Friday 16 September

8.30am  Registration

9am  Welcoming remarks
Vice-Chancellor Brian Schmidt
The Australian National University

POLITICAL AND ECONOMIC UPDATE

9.05am  Political update
Chair: Greg Fealy, The Australian National University
Eve Warburton
The Australian National University
Discussant: Bayu Dardias
The Australian National University

10.20am  Morning tea

10.40am  Economic update
Chair: Paul Burke, The Australian National University
Günther Schulze
University of Freiburg
Discussant: Muhamad Chatib Basri
University of Indonesia

12pm  Lunch

1pm  DIGITAL POLITICS AND GOVERNANCE
Chair: Edward Aspinall, The Australian National University

E-governance under the Jokowi administration: political promise or technocratic vision?
Yanuar Nugroho
Executive Office of the President of the Republic of Indonesia

Digital transparency: the Kawal Pemilu story
Ainun Najib (via video recording)
Kawal Pemilu

Digital Indonesia in comparison
John Postill
RMIT University
2pm

COMMUNICATIONS INFRASTRUCTURE
Chair: Eleanor Lawson, Australian Government Department of Foreign Affairs and Trade

Mobile telephony
Emma Baulch
Queensland University of Technology

Bridging ‘the digital divide’
Onno W Purbo
Surya University

Harnessing new data sources for policy development in Indonesia
Diastika Rahwidiati
Pulse Lab Jakarta

3.30pm

Afternoon tea

3.50pm

DIGITAL HUMANITIES
Chair: Amrih Widodo, The Australian National University

Social media and Islamic practice online/offline
Martin Slama
Austrian Academy of Sciences

Digitalising knowledge: education, libraries, archives
Kathleen Azali
ISEAS–Yusof Ishak Institute

Hacking culture: between art, technology and science
Edwin Jurriëns
University of Melbourne

5.20pm

Close of sessions, day one

6.30pm

Conference dinner*
Golden Drum
Shop 1, 14 Childers Street
Canberra, ACT 2601

*For those who have registered and paid
Day 2, Saturday 17 September

9am

THE DIGITAL ECONOMY
Chair: Stephen Howes, The Australian National University

Digital economy and Indonesia: a look at the potential of creative destruction and the emerging opportunities
Mari Pangestu
University of Indonesia

The digital economy: a start-up approach
Bede Moore
Lazada Indonesia

The Go-Jek effect
Michele Ford
University of Sydney

10.30am

Morning tea

11am

DIGITAL MEDIA
Chair: Marcus Mietzner, The Australian National University

The media industry
Ross Tapsell
The Australian National University

State crackdowns online
Usman Hamid
The Australian National University

12pm

SECURITY
Chair: Ken Setiawan, University of Melbourne

Online extremism: the advent of private chat groups and its policy implications
Nava Nuraniyah
Institute for Policy Analysis of Conflict

Cybersecurity
Budi Rahardjo
Bandung Institute of Technology

1pm

Lunch

2pm

End of conference