SOUTHEAST ASIAN ECONOMIC POLICY AND DEVELOPMENT  
(ECON 3009/3019/8049)  

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Class times: TBA. There will be 3 contact hours per week, 38 hours for the semester.  

Class locations: TBA. Most likely in the Coombs Building precinct.  

Class ‘Reading Brick’: This is an optional purchase that students may find convenient. It contains the key references used in the course, as marked with a * in the list below. (There is no assigned text for the course.) The Brick will be available, cost TBA, most likely around $60.  

Wattle: I will be placing my summary ppt’s on wattle at the end of each week. The student class presentation schedule and any other relevant information and announcements will also be displayed.  

SUMMARY  

The purpose of this course is to provide a rigorous, analytically informed overview of the Southeast Asian economies, with primary emphasis on the past quarter century. The six largest ASEAN (Association of Southeast Asian Nations) economies are the main focus of study, but the other smaller economies will also be referred to, and in addition Southeast Asia’s experience will be related to that of other developing regions where relevant. The ASEAN group contains considerable diversity in terms of resource endowments, policy orientations and economic performance, thereby offering a range of case studies for analysis. The principal themes and topics explored are the causes and consequences of rapid economic growth, adjustment and response to regional and global economic crises, structural change and changing comparative advantage, the growing regionalization and internationalization of the economies, processes and outcomes of economic policy reform, and some social implications of the development record. Economic theory and descriptive analysis are combined to assess and evaluate the economic performance and policies of these countries.
INTRODUCTION

The economies of Southeast Asia are important for several reasons. First, they have been among the best performing economies in the world. Growth rates of at least five of them have been among the highest in the world for various, extended periods since 1970. Second, three of them experienced a sudden and very sharp economic crisis in 1997-98, the causes and consequences of which remain contentious. Several were also seriously affected by the 2008-09 global economic recession. Third, there is considerable diversity in the region, in terms of size, resource endowments, policy orientations, political history, and economic performance. Thus the region offers scope for development case studies not usually available through a single-country course offering. Fourth, they are increasingly important in the East Asian and international economy, as sources of trade and investment.

The purpose of this course is to provide a rigorous, analytically informed overview of these economies, with primary emphasis on the period after 1970. The six original ASEAN (Association of Southeast Asian Nations) member states, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam will form the core of the unit. Reference will also be made to the smaller Mekong economies.

The principal themes and topics of the unit include: (a) rapid economic growth, (b) response to crises, 1997-98 and 2008-09, (c) rapid structural change and changing comparative advantage, (d) growing regionalization and internationalization of the economies, (e) social dimensions and consequences, and (f) policy reform lessons and experience.

The course attempts to apply basic concepts of economic analysis to an understanding of these economies. It may be regarded as a course in applied development economics and policy, with particular reference to Southeast Asia. It will combine descriptive, analytical and theoretical building blocks to assess and evaluate the region's economic policy and performance. Although the course will focus primarily on the region, to the extent possible it will seek to integrate this experience within the broader literature on and lessons from other developing regions, especially East Asia. The unit assumes that students have a sound understanding of economic theory, principles and terminology.

Guest lectures will be provided on an occasional basis.

COURSE READING

There is no single text for this unit. The closest is Lim Chong Yah (2009), Southeast Asia: The Long Road Ahead, World Scientific Publishing, Singapore, third edition. By a leading Singaporean economist and past president of the Federation of ASEAN Economics Associations.
Because there is no single text, a 'reading brick' of key references will be available at cost for purchase from the CBE office. Items included in the brick are marked with a ‘*’.

Students are expected to read widely, on the basis of the references given below and from their own research.

**Major references:**

(a) General development references. There are several of these on the market, including:


Now dated, but for many years it was a core text, an encyclopedic volume of readings, combined with excellent, succinct analytical narratives.

In addition, a number of books provide illuminating, and sometimes provocative, perspectives in development issues. Important examples include:

Collier, P. (2007), *The Bottom Billion*, Oxford University Press, Oxford. One of the most influential and readable recent books on development issues; has a heavy Africa focus.

(b) Asian development I: general


(c) Southeast Asian development

Major works, some historical, include:


Special issues of the Journal of Southeast Asian Economies (formerly ASEAN Economic Bulletin) (Singapore):


Special issues of the Asian Economic Policy Review (Tokyo):

‘ASEAN Economy: Diversity, Disparities and Dynamics’, volume 6, no 1, 2011.


The best general annual round-up of events in the region is *Southeast Asian Affairs*, published by the Institute of Southeast Asian Studies (ISEAS), Singapore. Check also their very useful website, iseas.edu.sg.

(d) Country Studies

Indonesia:


See also the annual *Indonesia Update* series, based on the ANU’s conference of the same name, and published by ISEAS, Singapore.

**Malaysia:**


**The Philippines:**


Sicat, G.P. (2003) *Philippine Economic and Development Issues*, Anvil, Manila. This is volume 3 of the author’s massive three-volume text on the Philippine economy. The author has been a key figure in the Philippine economics profession and policy community for four decades. See also the website <pids.gov.ph> for output from the country’s leading economic think tank.

**Singapore:**


**Thailand:**

Vietnam:

The literature on the other economies is thinner. Examples include:

Brunei:

Burma/Myanmar:
Burma Economic Watch, an online journal published from Macquarie University: www.econ.mq.edu.au/burma_economic_watch

Cambodia:
Hang Choon Naron (2012), Cambodian Economy: Charting the Course of a Brighter Future – A Survey of Progress, Problems and Prospects, Institute of Southeast Asian Studies, Singapore. A very detailed study by one of the country’s most respected economic policy makers.

Laos:

Timor Leste:

(e) The political backdrop. Some material sheds light on the political economy underpinnings.


(f) Additional Sources of Information:

In fast-changing economies, books begin to date quickly. Therefore, these general references, and the specific ones listed below, need to be supplemented by three additional sources of information.

(i) Economics journals. In addition to general economic and development journals, there are a number that focus primarily on the region. The two most useful and relevant journals for this course are:

*Asian-Pacific Economic Literature (APEL)*, published by Blackwell for the ANU, an indispensable research guide. It consists of literature surveys and book reviews, covering Northeast and Southeast Asia and the Pacific Islands.

*Journal of Southeast Asian Economies* (formerly *ASEAN Economic Bulletin*), published by ISEAS, Singapore, and which has a special focus on the ASEAN economies and regional issues.

Other journals with substantial Southeast Asian content include:

Developing Economies, Tokyo. From the major Japanese research body, the Institute of Developing Economies.

Asian Development Review, Manila. Published by the region's development bank, the Asian Development Bank. Available online.


Asian Economic Papers, MIT Press.

(ii) Economic surveys and data sources. A number of these are available. Anyone wishing to do serious empirical work on the region needs to consult them regularly, as a prelude to more intensive study. These sources will be extremely useful for students preparing term papers.

The major publications include the World Development Report and World Development Indicators, published annually by the World Bank, and with an invaluable set of socio-economic tables for most countries of the world; and the Asian Development Outlook, published annually by the Asian Development Bank (Manila), which includes useful country statistical profiles and economic analyses. A useful starting point is to consult these organizations’ web-sites (worldbank.org, adb.org), and also that of the International Monetary Fund (imf.org). Most of these reports and data bases may be downloaded from the relevant web-site, or accessed through the ANU library.

The ADB has a useful set of summary statistical indicators at:

http://www.adb.org/publications/basic-statistics-2013

(iii) Press analysis and reporting, websites, etc. An excellent daily source of information is the ANU’s East Asian Forum. See http://www.eastasiaforum.org; you can register to receive it. The best newspaper source (also online) is the Wall Street Journal Asia (daily). See wsj.com.

ASSESSMENT

Assessment will take the form of a final examination (60%), term paper and seminar presentation (30%), and general class participation (10%).

For graduate students, an additional essay will be set early in the course. It will count 25% towards the final grade, with the above percentages being scaled down accordingly.

Enrolment in this course carries with the commitment to attend class regularly.

The examination will cover all major sections of the course that are covered in class.
Term Paper

The purpose of the term paper is to enable students to explore in depth a topic in the unit of particular interest. Students must start to plan the paper EARLY.

Students will be required to make a short class presentation based on their term paper. This will contribute to the overall assessment of your class participation. The class presentation should be at the formative stage of the term paper's preparation, that is, when the framework and key concepts are developed, and data collected, but before writing has commenced. Thus the presentation will be useful to students in preparing the final version of their paper. Presentations will need to be succinct and to the point, about 10 minutes, followed by a period of brief discussion. Students should circulate, or put on the overhead or power point, a brief synopsis, together with any major data series. Most of the tutorial time in the second half of the unit will be allocated to these presentations.

You may not be able to make your presentation and write the paper until after we cover your topic in class. But you should start thinking about a topic, planning the details, gathering data, etc, now. By the end of week three, all students will be expected to have signed on for a topic and time slot.

It is important that the papers be analytically rigorous and well grounded in the relevant country and thematic literature. Avoid topics that are purely descriptive. Original empirical material will be especially welcome.

Papers should be an all-inclusive MAXIMUM of 3,000 words, including text, references, footnotes, appendices, etc. Please indicate an all-inclusive word count on your essay, and ensure that you do not exceed this limit. Please type and double space your papers. Include your references and any data you have collected.

Please discuss your topics with me, and obtain my approval, before proceeding too far.

The due date for submission of essays (also the additional essay for graduate students) is a week prior to the day of the examination.

You are free to choose any topic relevant to Southeast Asian economic development, in consultation with me. Below are some examples of possible topics. These are simply suggestions, for illustrative purposes only.

1) Examine a particular country's reform attempts (eg, trade reform, tax reform); explain why the reforms were undertaken, what the content of the reforms was, the results, and the reasons for success or failure.

2) Examine economic relations between an outside country/region (eg, the US, Japan, EU, Australia, etc) and Southeast Asia. This topic would need to be narrowed down, to one country, or one issue (eg, foreign investment).
3) What is the ASEAN Economic Community, AEC? Does it make economic sense?

4) Examine environmental policies and strategies in an ASEAN economy, and assess the environment-economic trade-offs.

5) Investigate the record of poverty alleviation in a Southeast Asian country. What lessons can be learned from this record?

6) What can the emerging economies of Indo China learn from the economic experience of the successful ASEAN countries? How might this assist in establishing an agenda for reform in Indo China?

9) Examine the causes and consequences of the 1997-98 and/or the 2008-09 economic crisis in a particular country.

10) Investigate the dimensions, causes, and consequences of corruption in a particular country. How and why can corruption and rapid economic growth co-exist?

11) Several Southeast Asian countries have introduced major decentralization programs. Critically assess the opportunities and challenges.

12) Examine the likely effects of recent major ‘shocks’ in the international economy – eg, rising commodity prices, the disarray in financial markets – on the ASEAN economies.

13) ‘The earlier Southeast Asian model of export-oriented industrialization is no longer viable.’ Discuss.

SUMMARY COURSE OUTLINE AND ORGANIZATION

The course consists of six broad topics, as listed below. They will be covered, time permitting, in approximately the order indicated. To add some variety, specialists on particular topics may be invited to speak on topics of current research. Thus, the topic sequence below may not be followed exactly; nor will all topics necessarily be treated in the same depth.

The course will be conducted more as a seminar class than a formal lecture series. In earlier weeks, there will be more emphasis on lectures, to introduce students to the major issues. Progressively, student presentations will occupy more of class time. Active class participation will be expected.

It is important to emphasize that, although advanced maths and theory will not feature in class, rigorous analytical standards are expected. Students will also be expected to read widely, and think analytically and deeply, about these countries’ development records and policy experiences.
(1) INTRODUCTION: AN OVERVIEW OF THE DEVELOPMENT RECORD

(2) EXPLANATIONS
(a) Rapid Growth
(b) The 1997-98 and 2008-09 Crises

(3) SOCIAL AND DISTRIBUTIONAL ISSUES
(a) Poverty and Inequality
(b) Labour Markets and Human Resources
(c) Regional Development
(d) Environmental Issues

(4) INSTITUTIONS, ACTORS AND PUBLIC POLICY
(a) Public Policy: Intervention and Reform
(b) Ownership and Business Structures

(5) MACROECONOMIC MANAGEMENT AND INTERNATIONAL DIMENSIONS
(a) Monetary and Exchange Rate Policies
(b) Fiscal Policy
(c) Debt and Savings
(d) International Dimensions
(e) ASEAN and Regional Economic Cooperation

(6) THE MAJOR SECTORS
(a) Agricultural Development
(b) Industrial Transformation
(c) The Service Economy

DETAILED COURSE OUTLINE AND READING LIST

The reading material here supplements the general references listed above.

(1) INTRODUCTION: AN OVERVIEW OF THE DEVELOPMENT RECORD

The major disjunction introduced by economic crises: how to explain decades of rapid growth followed by a severe crisis?

The discussion here will range across most topics, to give a flavour of the course and the principal issues.

This will also be an appropriate point to anticipate some of the criticisms of the ASEAN growth record, which will be considered in more detail during the course. These issues include: environmental degradation, and the 'costs of growth' more generally; allegations of rising inequality and increasing relative poverty; the presence of 'by-passed regions'; and increasing foreign debt and ownership.

References

Students are expected, very early in the course, to immerse themselves in several broad overviews of the economies. In addition to the material listed above, the following are good places to start:

Countries:
A very significant reflective piece by Indonesia’s most important economic policy maker in the post-crisis era, currently the Vice President.
() Lundahl, M. and F. Sjoholm (2008), 'The Oil Resources of Timor Leste: curse or blessing?', The Pacific Review, 21 91), pp. 67-86.

Growth:

(2) EXPLANATIONS

This section will draw together the main themes and issues in the course, and address specifically the factors underpinning the rapid growth in much of the region for the 30 years through until the recent crisis. The seemingly inevitable march towards OECD-style living standards was suddenly interrupted by the sudden and serious crisis of 1997-98. We now have two sets of literature sitting uneasily alongside each other, one explaining almost continuously high growth, the other a serious crisis. We follow the division in the literature, but one of the challenges of the course will be to integrate the two sets into a 'boom and bust' framework.

References

(a) Rapid Growth

Much of the general literature listed above, and particularly in section (1), addresses this question directly or indirectly. In addition, see the following:

(b) The 1997-98 and 2008-09 Crises

See the general literature above. In addition:

(14)


Note: Much of this literature focuses on the 1997-98 Asian financial crisis. The literature on the 2008-09 global financial crisis is now expanding rapidly, though with limited coverage of Southeast Asia. An early readable volume is R. Garnaut and D. Llewellyn-Smith (2009), The Great Crash of 2008, Melbourne University Press. The Asian Development Bank, World Bank and International Monetary Fund websites carry extensive recent material. See for example the World Bank’s half yearly East Asia and Pacific Update, released on line each April and November.

(3) SOCIAL AND DISTRIBUTIONAL ISSUES

These topics are included to give a broader understanding of the Southeast Asian development record, and especially its distributional outcomes and the economic-social inter-relationships.

(a) Poverty and Inequality

ASEAN's economic growth has generally been accompanied by satisfactory distributional outcomes. Slower growth (eg, as in the Philippines in the 1980s, and in the crisis economies more recently) has resulted in slower improvement in social indicators, or even regress. The evidence on distribution and poverty alleviation will be assessed for each country. The general evidence suggests that there has been no significant deterioration in inequality (ie, the Kuznets 'inverted U' hypothesis does not seem to hold), so that growth has been the major contributing factor to the marked reduction in poverty incidence. Significantly, and contrary to conventional wisdom in many quarters, periods of structural adjustment (eg, Indonesia in the mid 1980s) have not been accompanied by increased immiserization. For Malaysia, much of the focus has been on inter-ethnic equality.

The major causes of this reasonably good distributional record will be assessed. Important factors, operative in one or more of the countries, include: the absence of an inherited, extremely unequal wealth distribution; reasonably effective provision of quasi public goods such as education; a large food-crop economy, which has historically been associated with less unequal distributional outcomes; and a labour-intensive, export-oriented growth path conducive to rapid employment generation.

References
Balisacan, A.M. (2003), ‘Poverty and Inequality’, in Balisacan and Hill (eds), pp. 311-341
Ragayah Haji Mat Zin (2005), ‘Income Distribution in East Asian developing Countries: Recent Trends’, APEL, 19 (2), pp. 36-54


See also two major comparative studies, both of which contain substantial material on Southeast Asia:

(b) Labour Markets and Human Resources

Labour market and educational indicators are important both as general development indicators and for the economic and social inter-relationships. This section looks in turn at the operation of labour markets, and outcomes, and then assesses a range of education outcomes and issues. The evidence generally supports the argument that living standards have been rising in the growth economies.

References


(c) Regional Development
This is an important topic in large archipelagic states such as Indonesia and the Philippines. It is also relevant to Malaysia, with its pronounced ‘East-West’ divide, to Vietnam, with its historic ‘North-South’ divide, and to Thailand where there is much concern about the lagging Northeast region.

Major topics include: the emergence of a more integrated economy, following the massive expansion in infrastructure and telecommunications; trends in inter-regional equity, an issue now of particular importance in an era where the notion of ‘nation states’ is under challenge; the evidence on sub-regional economic structure, specialization, and performance (even in highly centralized states some regions perform better than others); elements of regional development policy, especially that of regional finance.

References


World Bank (2005), East Asia Decentralizes: Making Local Government Work, Washington DC.


(d) Environmental Issues

This is a relatively new topic for the region, where ‘growth first’ was traditionally the major concern. Some environmental indicators will be assessed, including the notion of an ‘environmental Kuznets curve’, and the challenge of climate change. Particular problems include weak institutions, ill-defined and enforced property rights, the inherent complexities of charging for negative externalities, and rampant corruption in some cases.

References


ADB (2009), The Economics of Climate Change in Southeast Asia, Manila.


(e) Demographics


(4) INSTITUTIONS, ACTORS AND PUBLIC POLICY

Government policies, and the political economy of government intervention, are addressed in all sections of the course. Here the intention is to draw some of these disparate threads together, in the context also of patterns of ownership and business organization.

(a) Public Policy: Intervention and Reform

There is a very large and diverse literature attempting to explain why governments in Southeast Asia behave the way they do: why certain regimes and institutions appear to perform better over time, and why are others corruption-prone? Within countries, bureaucratic quality and effectiveness vary considerably. Within the region, the differences are of course very large, ranging from Singapore, which has one of the world’s highest standards of governance, to weak and corrupt states nearby.

One major puzzle is why high growth and extensive corruption can exist side-by-side, as for example was the case for much of Indonesia’s Soeharto.

It is also of interest to document reform processes, both success and failure. The conventional wisdom is that it is easier to reform during good times, but in some instances the reverse has been the case.

References

Country and regional case studies:

Philippine Human Development Report 2009 (focus on institutions); available online.


Corruption and rent-seeking:
Two excellent studies of the complex political economy of the Philippines:


(b) Ownership and Business Structures

This section develops further the institutional features of the ASEAN economies by examining ownership structures, and how they shape - and are shaped by - the process of economic development. There are similarities and differences in the approach to ownership issues in the region, and these are illustrated with reference to the role of foreign investment (including recent trends in flows, sources and policy regimes, links to outward orientation, and a general assessment of the costs and benefits), state enterprises and privatization, domestic ownership structures, and the issue of competition policy.

References

Business and ownership structures:

Foreign ownership and investment:

(5) MACROECONOMIC MANAGEMENT AND INTERNATIONAL DIMENSIONS

Sound macroeconomic policy was one of the keys to three decades of high growth in the ASEAN Four. Fiscal policy was cautious, and monetary policy conservative. Departures from this tight regime resulted in looser macroeconomic outcomes and poorer aggregate performance. The crisis of 1997-98 arguably constituted the biggest post-independence macroeconomic policy challenge for the region, and has changed important elements of the policy framework.

Among the topics to be addressed here are:

(a) Monetary and Exchange Rate Policies

Southeast Asian economies have experimented with all forms of exchange rate regimes, including currency boards, dollarization, floating rates, and fixed but adjustable regimes. The latter two variants have been accompanied by various monetary policy regimes. Since the crisis, the conventional wisdom has favoured ‘corner solutions’, ie, a float or a hard peg.

Exchange rate policy options depend in part on the openness of the international capital account, an issue on which professional opinion divides quite sharply. The region’s approaches have varied in this respect, with Malaysia in particular opting for quite radical short-term controls in 1998.

References


(b) Fiscal Policy

Here too the crisis has been a significant event in several countries. Pre-crisis, budget deficits were generally modest and sustainable in the high-growth economies. However, the crisis has complicated the equations: growth is slower, politics more competitive, large private debts are being ‘socialized’, and decentralization may increase the stresses on national budgets. In addition, there are important microeconomic issues related to revenue collection, expenditure allocations, and the management of state-owned enterprises.

References


(c) Debt and Savings

Historically, most Southeast Asian economies have run current account deficits. In the context of high growth, reasonably effective macro management, and willing creditors, these deficits appeared to be no major cause for concern. However, following the crisis, the twin issues of external debt and current account deficits have returned to centre stage. This section looks at these issues, and also the region’s major 1980s crisis, in the Philippines. Trends in and determinants of domestic savings are also examined.

References

See the crisis and general literatures for much discussion of these issues.

(d) International Dimensions

Trade and outward orientation have been central to ASEAN’s success. This comment applies with special force to the small open economies of Malaysia and Singapore, but it is also relevant to Thailand’s success, to the major reorientation in Indonesia (and, more haltingly, the Philippines) after the mid 1980s, and to Vietnam’s *Doi Moi* from the late 1980s onwards. This section examines the region’s export transformation, its external economic relations, and regional cooperation. Capital flows, including foreign investment, are investigated elsewhere in the course.

References
Most of the general references have extensive discussion of these issues.


(6) THE MAJOR SECTORS

This section examines the record and issues at a sectoral level. It is unlikely that these topics will be covered in any depth.

(a) Agricultural Development

Agriculture has performed well in most Southeast Asian economies since the 1960s. Its share of GDP and employment is now small in the more developed economies, but the sector is important because of its size in the poorer economies, and because of the broader analytical and policy lessons.

Topics to be examined include: agricultural growth and ecological diversity; technological change – the ‘green revolution’ and beyond; the inter-sectoral implications of protection and assistance; diverging outcomes in the cash and food crop sectors; future policy issues and challenges.

References

General surveys:

Two good general surveys, both published by Oxford University Press for the Asian Development Bank are: Mingsarn Kaosa-ard and B. Rerkasem, The
Growth and Sustainability of Agriculture in Asia (2000), and Ammar Siamwalla, The Evolving Roles of State, Private and Local Actors in Rural Asia (2001).

Country and issue surveys:

(b) Industrial Transformation

This is a very large topic: industry is generally the fastest-growing sector of the economy, and many of the policy and analytical debates focus around this sector of the economy.

Major topics include:
Industrial policy: What role can and should governments play in the process of industrialization? Is there a case for selective intervention and 'picking winners'? Technological development: Links between foreign investment and technology policy, the debate over technology policy - 'big bang' v/s gradualism. The issue of 'perspiration v/s inspiration', and growth accounting.
Trade policy and protection: The nature of trade policy in the region and shifts since the 1980s. Contrasts within the region. The effects of protectionism - intersectoral, rent-seeking, spatial.
Small-scale industry: A subject of much debate, often linked to non-economic objectives. The industrial organization framework sheds some light on this issue.

References

An excellent recent general study, although not much Southeast Asian coverage, is:

General country surveys:
Lall, S. and S. Urata (eds) (2003), Competitiveness, FDI and Technological Activity in East Asia, Edward Elgar, Cheltenham. Contains a number of very useful country case studies.

Selected topics and issues:

Industry policy and innovation:

Industry policy and technology: electronics as a case study:

Industry and crises:

Small-Medium enterprises:

(c) The Service Economy

This is an important but frequently overlooked sector: important because its output often exceeds that of agriculture and industry; and overlooked in part because there are measurement problems associated with services trade and production.

This was once characterized as a ‘dual sector’, featuring a heavily regulated and publicly owned modern sector, alongside a large informal sector. Government intervention in the sector is generally on the decline, however (too quickly according to some, especially in the finance industry). Services were traditionally regarded as non-tradables, but they are increasingly traded across borders. Singapore occupies a special place in this topic, as it is an economy rapidly evolving towards a post-industrial structure, and in important respects it is the major centre for some internationally traded services in Southeast Asia.

Special attention will be given to the finance sector in the wake of the recent economic crisis – how, and how much do (and should) governments in the region regulate it?

References


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