SOUTHEAST ASIAN ECONOMIC POLICY AND DEVELOPMENT (ECON 3009/3019/8049)

Semester I, 2014

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Class times: TBA. There will be 3 contact hours per week, 38 hours for the

semester.

Class locations: TBA. Most likely in the Coombs Building precinct.

Class 'Reading Brick': This is an optional purchase that students may find convenient. It contains the key references used in the course, as marked with a * in the list below. (There is no assigned text for the course.) The Brick will be available, cost TBA, most likely around \$60.

Wattle: I will be placing my summary ppt's on wattle at the end of each week. The student class presentation schedule and any other relevant information and announcements will also be displayed.

SUMMARY

The purpose of this course is to provide a rigorous, analytically informed overview of the Southeast Asian economies, with primary emphasis on the past quarter century. The six largest ASEAN (Association of Southeast Asian Nations) economies are the main focus of study, but the other smaller economies will also be referred to, and in addition Southeast Asia's experience will be related to that of other developing regions where relevant. The ASEAN group contains considerable diversity in terms of resource endowments, policy orientations and economic performance, thereby offering a range of case studies for analysis. The principal themes and topics explored are the causes and consequences of rapid economic growth, adjustment and response to regional and global economic crises, structural change and changing comparative advantage, the growing regionalization and internationalization of the economies, processes and outcomes of economic policy reform, and some social implications of the development record. Economic theory and descriptive analysis are combined to assess and evaluate the economic performance and policies of these countries.

INTRODUCTION

The economies of Southeast Asia are important for several reasons. First, they have been among the best performing economies in the world. Growth rates of at least five of them have been among the highest in the world for various, extended periods since 1970. Second, three of them experienced a sudden and very sharp economic crisis in 1997-98, the causes and consequences of which remain contentious. Several were also seriously affected by the 2008-09 global economic recession. Third, there is considerable diversity in the region, in terms of size, resource endowments, policy orientations, political history, and economic performance. Thus the region offers scope for development case studies not usually available through a single-country course offering. Fourth, they are increasingly important in the East Asian and international economy, as sources of trade and investment.

The purpose of this course is to provide a rigorous, analytically informed overview of these economies, with primary emphasis on the period after 1970. The six original ASEAN (Association of Southeast Asian Nations) member states, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam will form the core of the unit. Reference will also be made to the smaller Mekong economies.

The principal themes and topics of the unit include: (a) rapid economic growth, (b) response to crises, 1997-98 and 2008-09, (c) rapid structural change and changing comparative advantage, (d) growing regionalization and internationalization of the economies, (e) social dimensions and consequences, and (f) policy reform lessons and experience.

The course attempts to apply basic concepts of economic analysis to an understanding of these economies. It may be regarded as a course in applied development economics and policy, with particular reference to Southeast Asia. It will combine descriptive, analytical and theoretical building blocks to assess and evaluate the region's economic policy and performance. Although the course will focus primarily on the region, to the extent possible it will seek to integrate this experience within the broader literature on and lessons from other developing regions, especially East Asia. The unit assumes that students have a sound understanding of economic theory, principles and terminology.

Guest lectures will be provided on an occasional basis.

COURSE READING

There is no single text for this unit. The closest is Lim Chong Yah (2009), Southeast Asia: The Long Road Ahead, World Scientific Publishing, Singapore, third edition. By a leading Singaporean economist and past president of the Federation of ASEAN Economics Associations.

Because there is no single text, a 'reading brick' of key references will be available at cost for purchase from the CBE office. Items included in the brick are marked with a '*'.

Students are expected to read widely, on the basis of the references given below and from their own research.

Major references:

(a) General development references. There are several of these on the market, including:

Ray, D. <u>Development Economics</u>, Princeton University Press.

Perkins, D.H., S. Radelet, D.R. Snodgrass, M. Gillis, & M. Roemer (2001), Economics of Development, W.W. Norton, New York, 5th edition.

Meier, G.M. and J. E. Rauch, (2005) <u>Leading Issues in Economic Development</u>, Oxford University Press, New York; 8th edition.

Now dated, but for many years it was a core text, an encyclopedic volume of readings, combined with excellent, succinct analytical narratives.

Commission on Growth and Development, 2008, <u>The Growth Report: Strategies for Sustained Growth and Inclusive Development</u>, World Bank, Washington DC. (Available for download; 4 ASEAN economies in the 13 cases of high growth – Indonesia, Malaysia, Singapore, Thailand.)

In addition, a number of books provide illuminating, and sometimes provocative, perspectives in development issues. Important examples include:

Acemoglu, D. and J. Robinson (2012), Why Nations Fail, Crown. A widely discussed volume by two leaders in the field.

Collier, P. (2007), <u>The Bottom Billion</u>, Oxford University Press, Oxford. One of the most influential and readable recent books on development issues; has a heavy Africa focus.

Edwards, S. (2010), <u>Left Behind: Latin America and the False Promise of Populism</u>. The best general volume on Latin American economic development. Very accessible and useful for comparative studies.

Rodrik, D. (2003), <u>In Search of Prosperity: Analytical Narratives on Economic Growth</u>, Princeton University Press, Princeton. One of the most important development books to appear this century. Leading authorities dissect country experiences in light of recent growth theories and empirics. Includes three Southeast Asian case studies.

Stiglitz, J. (2007), <u>Making Globalization Work</u>, Penguin. A passionate volume by the 2001 Nobel Laureate.

Sachs, J. (2005), <u>The End of Poverty</u>, Penguin. By one of the world's most influential development economists.

(b) Asian development I: general

Perkins, D.H. (2013), <u>East Asian Development: Foundations and Strategies</u>, Harvard University Press, Cambridge. A major study, by arguably the world's leading academic authority on the East Asian economies. Focuses more on Northeast Asia than Southeast Asia.

World Bank (1993), <u>The East Asian Miracle: Economic Growth and Public Policy</u>, Washington DC. A still widely cited, if controversial, study, in which the Bank offered an explanation for East Asia's rapid economic development.

Kohl, H.S et al (eds) (2011), <u>Asia 2050: Realizing the Asian Century</u>, Sage, New Delhi. An ADB sponsored study; very broad, and much more than Southeast Asia, but useful for comparative information and analysis.

(c) Southeast Asian development

Major works, some historical, include:

Myint, H. (1972), <u>Southeast Asia's Economy: Development Policies in the 1970s</u>, Penguin. A classic. Written by Southeast Asia's most famous economist. Useful for the perspectives it offers on the region as viewed from the late 1960s. McLeod, R.H. and R. Garnaut (eds) (1988), <u>East Asia in Crisis: from being a Miracle to Needing One?</u>, Routledge, London. The first major, book-length examination of the 1997-98 Asian economic crisis.

H. Hill and M.S. Gochoco-Bautista (eds) (2013), <u>Asia Rising: Growth and Resilience in an Uncertain Global Economy</u>, Edward Elgar, for the Asian Development Bank. Includes four Southeast Asian country case studies, and some comparative material, focusing on how these economies have managed the economic crises of 1997-98 and 2008-09.

Special issues of the Journal of Southeast Asian Economies (formerly ASEAN Economic Bulletin) (Singapore):

'The Global Financial Crisis and Asian Economies: Impacts and Trade Policy Responses', eds P. Athukorala and A. Chongvilaivan, August 2010.

'Southeast Asia Beyond the Global Financial crisis: Managing Capital Flows', eds J. Menon and A. Chongvilaivan, August 2011.

'The Global Debt Crisis and Southeast Asia', ed J.O. Moller, August 2013.

Special issues of the Asian Economic Policy Review (Tokyo):

'ASEAN Economy: Diversity, Disparities and Dynamics', volume 6, no 1, 2011.

'ASEAN's New Frontiers', volume 8, no. 1, 2013.

The best general annual round-up of events in the region is <u>Southeast Asian Affairs</u>, published by the Institute of Southeast Asian Studies (ISEAS), Singapore. Check also their very useful website, iseas.edu.sg.

(d) Country Studies

Indonesia:

Booth, A. (1998), <u>The Indonesian Economy in the Nineteenth and Twentieth</u> <u>Centuries: A History of Missed Opportunities</u>, Macmillan, London. Looks at the long sweep of Indonesian economic development.

Hill, H. (2000), <u>The Indonesian Economy</u>, Cambridge University Press, Cambridge, second edition.

Hill, H., M.E. Khan, and J. Zhuang (eds) (2012), <u>Diagnosing the Indonesian</u> Economy: Toward Inclusive and Green Growth, Anthem Press, London.

ASEAN Economic Bulletin, May 2006; special issue on Indonesia.

See also the annual <u>Indonesia Update</u> series, based on the ANU's conference of the same name, and published by ISEAS, Singapore.

Malaysia:

H. Hill, Tham Siew Yean, Ragayah Haji Mat Bin (eds) (2012), <u>Malaysia's</u> Development Challenges: Graduating from the Middle, Routledge, London.

Yusuf, S. and K. Nabeshima (2009), <u>Tigers under Threat: A Comparative Analysis of Malaysia's Industrial Prospects and Policy Options</u>, World Bank, Washington DC.

Malaysia: Policy and Issues in Economic Development, Institute of Strategic and International Studies, Kuala Lumpur, 2011. A wide-ranging study by a semi-official think tank.

Jomo K.S. (ed) (2001), <u>Malaysian Eclipse: Economic Crisis and Recovery</u>, Zed Books, London. By one of Southeast Asia's most prolific social scientists.

The Philippines:

Balisacan, A. and H. Hill (eds) (2003), <u>The Philippine Economy: Development, Policies, and Challenges</u>, Oxford University Press, New York.

Canlas, D. et al (eds) (2009), <u>Diagnosing the Philippine Economy: Towards</u> Inclusive Growth, Anthem Press, for the Asian Development Bank, Manila.

Severino, R. and L. Salazar (eds) (2007), <u>Whither the Philippines in the 21st Century?</u>, Institute of Southeast Asian Studies, Singapore. A wide-ranging study of Philippine development challenges.

Sicat, G.P. (2003) Philippine Economic and Development Issues, Anvil, Manila. This is volume 3 of the author's massive three-volume text on the Philippine economy. The author has been a key figure in the Philippine economics profession and policy community for four decades.

See also the website <pids.gov.ph> for output from the country's leading economic think tank.

Singapore:

Huff, W.G. (1994), <u>The Economic Growth of Singapore</u>, Cambridge University Press, Cambridge. Dated, but a beautifully written economic history of Singapore.

Koh Ai Tee et al (eds) (2002), <u>Singapore Economy in the 21st Century: Issues and Strategies</u>, McGraw-Hill, Singapore. A comprehensive review of the city state's economic development.

Thailand:

Warr, P. (ed, 2005), <u>Thailand Beyond the Crisis</u>, RoutledgeCurzon, Oxford. See in particular chapter 1, Peter Warr, 'Boom, bust and beyond', pp. 3-65.

Warr, P. (ed) (1994), <u>The Thai Economy in Transition</u>, Cambridge University Press, Cambridge. Now dated, but still a very useful book on Thailand's long-term economic development.

Vietnam:

ASEAN Economic Bulletin, special issue on 'Vietnam: Coping with Domestic and External Challenges', April 2009.

Fforde, A. and S. de Vylder (1996), <u>From Plan to Market: The Economic Transition in Vietnam</u>, Westview, Boulder. Useful on the early transition from plan to market in Vietnam.

Leung, S., B. Bingham, M. Davies (eds) (2010), <u>Globalization and Development in the Mekong Economies</u>, Edward Elgar. Also covers the neighbouring Mekong economies.

The literature on the other economies is thinner. Examples include:

Brunei:

Tan Siew Ee and Rosnah Opai, <u>The Economy of Brunei Darussalam:</u> <u>Perspectives and Insights, ISEAS, 2008.</u>

Burma/Myanmar:

Economic Development of Burma: A Vision and a Strategy (2000), Singapore University Press, Singapore. An interesting forward-looking analysis by a distinguished group of Burmese economists.

Fujita, K. et al (2009), <u>The Economic Transition in Myanmar after 1988: Market Economy versus State Control</u>, NUS Press, Singapore.

Burma Economic Watch, an online journal published from Macquarie University: www.econ.mq.edu.au/burma_economic_watch

Odaka, K., (2014), New Light to Shine? Past, Present and Future Prospects of the Myanmar Economy, Cambridge University Press, Cambridge, forthcoming.

Cambodia:

Guimbert, S. (2010), 'Cambodia 1998-2008: An Episode in Rapid Growth', World Bank Policy Research Working Paper 5271, Washington DC.

Hang Chuon Naron (2012), <u>Cambodian Economy: Charting the Course of a Brighter Future – A Survey of Progress, Problems and Prospects, Institute of Southeast Asian Studies, Singapore. A very detailed study by one of the country's most respected economic policy makers.</u>

Hill, H. and J. Menon (2013), Cambodia: Rapid Growth with Weak Institutions', Asian Economic Policy Review, 8 (1), pp. 46-65.

Laos:

Bird, K. and H. Hill (2010), 'Tiny, Poor, Landlocked, Indebted, But Growing: Lessons for Late Reforming Transition Economies from Laos', Oxford Development Studies, 38 (2), pp. 117-143.

Menon, J. and P. Warr (2013), 'Lao Economy: Capitalizing on Natural Resource Exports', Asian Economic Policy Review, 8 (1), pp. 70-89.

Timor Leste:

Lundahl, M. and F. Sjoholm (2009), 'Population Growth and Job Creation in Timor-Leste', Journal of the Asia Pacific Economy, 14 (1), pp. 90-104.

(e) The political backdrop. Some material sheds light on the political economy underpinnings.

Haggard, S. (2000), <u>The Political Economy of the Asian Financial Crisis</u>, Institute for International Economics, Washington DC. By the leading international authority in this field.

Khan, M.H. and Jomo K.S (eds) (2001), <u>Rents, Rent-Seeking and Economic Development: Theory and Evidence in Asia</u>, Cambridge University Press, Cambridge. An interesting collection of papers, mainly by political scientists, focusing on why and how rapid development and rampant 'rent-seeking' have co-existed in Southeast Asia.

MacIntyre, A. (2003), <u>The Power of Institutions: Political Architecture and Governance</u>, Cornell University Press, Ithaca. An important political economy study of Southeast Asia.

Rasiah, R. and J.D. Schmidt (eds) (2010), <u>The New Political Economy of Southeast Asia</u>, Edward Elgar.

(f) Additional Sources of Information:

In fast-changing economies, books begin to date quickly. Therefore, these general references, and the specific ones listed below, need to be supplemented by three additional sources of information.

(i) Economics journals. In addition to general economic and development journals, there are a number that focus primarily on the region. The two most useful and relevant journals for this course are:

<u>Asian-Pacific Economic Literature</u> (<u>APEL</u>), published by Blackwell for the ANU, an indispensable research guide. It consists of literature surveys and book reviews, covering Northeast and Southeast Asia and the Pacific Islands.

<u>Journal of Southeast Asian Economies</u> (formerly <u>ASEAN Economic Bulletin</u>), published by ISEAS, Singapore, and which has a special focus on the ASEAN economies and regional issues.

Country-specific journals include <u>Bulletin of Indonesian Economic Studies</u> (ANU), <u>Economics and Finance of Indonesia</u> (Jakarta), <u>Singapore Economic Review</u>, <u>The Malaysian Journal of Economic Studies</u> (Kuala Lumpur), the <u>Philippine Journal of Economics</u> (Manila). There are no regular English-language journals on the other economies.

Other journals with substantial Southeast Asian content include:

<u>Developing Economies</u>, Tokyo. From the major Japanese research body, the Institute of Developing Economies.

<u>Asian Development Review</u>, Manila. Published by the region's development bank, the Asian Development Bank. Available online.

<u>Asian Economic Journal</u>, Blackwell. Published for the East Asian Economic Association.

Journal of the Asia-Pacific Economy, Routledge.

Journal of Asian Economics, Elsevier.

Asian Economic Papers, MIT Press.

(ii) Economic surveys and data sources. A number of these are available. Anyone wishing to do serious empirical work on the region needs to consult them regularly, as a prelude to more intensive study. These sources will be extremely useful for students preparing term papers.

The major publications include the <u>World Development Report</u> and <u>World Development Indicators</u>, published annually by the World Bank, and with an invaluable set of socio-economic tables for most countries of the world; and the <u>Asian Development Outlook</u>, published annually by the Asian Development Bank (Manila), which includes useful country statistical profiles and economic analyses. A useful starting point is to consult these organizations' web-sites (worldbank.org, adb.org), and also that of the International Monetary Fund (imf.org). Most of these reports and data bases may be downloaded from the relevant web-site, or accessed through the ANU library.

The ADB has a useful set of summary statistical indicators at: http://www.adb.org/publications/basic-statistics-2013

(iii) Press analysis and reporting, websites, etc. An excellent daily source of information is the ANU's East Asian Forum. See http://www.eastasiaforum.org; you can register to receive it. The best newspaper source (also online) is the Wall Street Journal Asia (daily). See wsj.com.

ASSESSMENT

Assessment will take the form of a final examination (60%), term paper and seminar presentation (30%), and general class participation (10%).

For graduate students, an additional essay will be set early in the course. It will count 25% towards the final grade, with the above percentages being scaled down accordingly.

Enrolment in this course carries with the commitment to attend class regularly.

The <u>examination</u> will cover all major sections of the course that are covered in class.

Term Paper

The purpose of the term paper is to enable students to explore in depth a topic in the unit of particular interest. Students must start to plan the paper EARLY.

Students will be required to make a short class presentation based on their term paper. This will contribute to the overall assessment of your class participation. The class presentation should be at the formative stage of the term paper's preparation, that is, when the framework and key concepts are developed, and data collected, but before writing has commenced. Thus the presentation will be useful to students in preparing the final version of their paper. Presentations will need to be succinct and to the point, about 10 minutes, followed by a period of brief discussion. Students should circulate, or put on the overhead or power point, a brief synopsis, together with any major data series. Most of the tutorial time in the second half of the unit will be allocated to these presentations.

You may not be able to make your presentation and write the paper until after we cover your topic in class. But you should start thinking about a topic, planning the details, gathering data, etc, now. By the end of week three, all students will be expected to have signed on for a topic and time slot.

It is important that the papers be analytically rigorous and well grounded in the relevant country and thematic literature. Avoid topics that are purely descriptive. Original empirical material will be especially welcome.

Papers should be an all-inclusive MAXIMUM of 3,000 words, including text, references, footnotes, appendices, etc. Please indicate an all-inclusive word count on your essay, and ensure that you do not exceed this limit. Please type and double space your papers. Include your references and any data you have collected.

Please discuss your topics with me, and obtain my approval, before proceeding too far.

The due date for submission of essays (also the additional essay for graduate students) is a week prior to the day of the examination.

You are free to choose any topic relevant to Southeast Asian economic development, in consultation with me. Below are some examples of possible topics. These are simply suggestions, for illustrative purposes only.

- 1) Examine a particular country's reform attempts (eg, trade reform, tax reform); explain why the reforms were undertaken, what the content of the reforms was, the results, and the reasons for success or failure.
- 2) Examine economic relations between an outside country/region (eg, the US, Japan, EU, Australia, etc) and Southeast Asia. This topic would need to be narrowed down, to one country, or one issue (eg, foreign investment).

- 3) What is the ASEAN Economic Community, AEC? Does it make economic sense?
- 4) Examine environmental policies and strategies in an ASEAN economy, and assess the environment-economic trade-offs.
- 5) Investigate the record of poverty alleviation in a Southeast Asian country. What lessons can be learned from this record?
- 6) What can the emerging economies of Indo China learn from the economic experience of the successful ASEAN countries? How might this assist in establishing an agenda for reform in Indo China?
- 9) Examine the causes and consequences of the 1997-98 and/or the 2008-09 economic crisis in a particular country.
- 10) Investigate the dimensions, causes, and consequences of corruption in a particular country. How and why can corruption and rapid economic growth coexist?
- 11) Several Southeast Asian countries have introduced major decentralization programs. Critically assess the opportunities and challenges.
- 12) Examine the likely effects of recent major 'shocks' in the international economy eg, rising commodity prices, the disarray in financial markets on the ASEAN economies.
- 13) 'The earlier Southeast Asian model of export-oriented industrialization is no longer viable.' Discuss.

SUMMARY COURSE OUTLINE AND ORGANIZATION

The course consists of six broad topics, as listed below. They will be covered, time permitting, in approximately the order indicated. To add some variety, specialists on particular topics may be invited to speak on topics of current research. Thus, the topic sequence below may not be followed exactly; nor will all topics necessarily be treated in the same depth.

The course will be conducted more as a seminar class than a formal lecture series. In earlier weeks, there will be more emphasis on lectures, to introduce students to the major issues. Progressively, student presentations will occupy more of class time. Active class participation will be expected.

It is important to emphasize that, although advanced maths and theory will not feature in class, rigorous analytical standards are expected. Students will also be expected to read widely, and think analytically and deeply, about these countries' development records and policy experiences.

TOPIC

- (1) INTRODUCTION: AN OVERVIEW OF THE DEVELOPMENT RECORD
- (2) EXPLANATIONS
- (a) Rapid Growth
- (b) The 1997-98 and 2008-09 Crises
- (3) SOCIAL AND DISTRIBUTIONAL ISSUES
- (a) Poverty and Inequality
- (b) Labour Markets and Human Resources
- (c) Regional Development
- (d) Environmental Issues
- (4) INSTITUTIONS, ACTORS AND PUBLIC POLICY
- (a) Public Policy: Intervention and Reform
- (b) Ownership and Business Structures
- (5) MACROECONOMIC MANAGEMENT AND INTERNATIONAL DIMENSIONS
- (a) Monetary and Exchange Rate Policies
- (b) Fiscal Policy
- (c) Debt and Savings
- (d) International Dimensions
- (e) ASEAN and Regional Economic Cooperation
- (6) THE MAJOR SECTORS
- (a) Agricultural Development
- (b) Industrial Transformation
- (c) The Service Economy

DETAILED COURSE OUTLINE AND READING LIST

The reading material here supplements the general references listed above.

(1) INTRODUCTION: AN OVERVIEW OF THE DEVELOPMENT RECORD

Approaches to the study of Southeast Asia. Alternate and competing paradigms - which if any fit best? The diversity of the region - historical legacies, contemporary development levels and economic structure. General policy and international orientation. The growing sense of 'region' in Southeast Asia. Southeast Asia in the Asia-Pacific and world economies. Episodes in economic development and policy emphases. A broad overview of economic performance and policy in Southeast Asia since around 1970. Turning points and transitions.

The major disjunction introduced by economic crises: how to explain decades of rapid growth followed by a severe crisis?

The discussion here will range across most topics, to give a flavour of the course and the principal issues.

This will also be an appropriate point to anticipate some of the criticisms of the ASEAN growth record, which will be considered in more detail during the course. These issues include: environmental degradation, and the 'costs of growth' more generally; allegations of rising inequality and increasing <u>relative</u> poverty; the presence of 'by-passed regions'; and increasing foreign debt and ownership.

References

Students are expected, very early in the course, to immerse themselves in several broad overviews of the economies. In addition to the material listed above, the following are good places to start:

Countries:

- (*) ADB (2007), 'Philippines: Critical Development Constraints', Country Diagnostic Studies; also available on the ADB website.
- Balisacan, A.M. and H. Hill (2002), 'An Introduction to the Key Issues', chapter 1 of <u>The Philippine Economy</u>..., pp. 3-44.
- (*) Bird, K. and H. Hill (2010), 'Tiny, Poor, Landlocked, Indebted, But Growing...'
- (*) Boediono (2005), 'Managing the Indonesian Economy: Some Lessons from the Past', <u>BIES</u>, 41 (3), pp. 309-324.
- A very significant reflective piece by Indonesia's most important economic policy maker in the post-crisis era, currently the Vice President.
- (*) Guimbert, S. (2010), 'Cambodia 1998-2008: An Episode in Rapid Growth',
- (*) Hill, H. (2012), 'Malaysian Economic Development: Looking Backward and Forward', in Hill, Tham and Ragayah (eds), pp. 1-42.
- (*) Huff, W.G. (1999), 'Singapore's Economic Development: Four Lessons and Some Doubts', Oxford Development Studies, 27 (1), pp. 33-55.
- Yusuf, S. and K. Nabeshima (2009), Tigers under Threat, chapters 1 & 2.
- (*) Lundahl, M. and F. Sjoholm (2008), 'The Oil Resources of Timor Leste: curse or blessing?', <u>The Pacific Review</u>, 21 91), pp. 67-86.
- (*) Leung, S. (2010), 'Vietnam: An Economic Survey', <u>Asia-Pacific Economic</u> Literature, 24 (2), pp. 83-103.
- (*) Temple J. (2003), 'Growing into Trouble: Indonesia after 1966', chapter 6 of Rodrik (ed), In Search of Prosperity ..., pp. 152-183.
- (*) Ammar Siamwalla (2011), 'Thailand after 1997', <u>Asian Economic Policy Review</u>, 6 (1), pp. 68-85.
- (*) Turnell, S. (2011), Fundamentals of Myanmar's Macroeconomy: A Political Economy Perspective, Asian Economic Policy Review, 6 (1), pp. 136-153.

Growth:

Chen, E.K.Y. (1997), 'The Total Factor Productivity Debate: Determinants of Economic Growth in East Asia', <u>APEL</u>, 11 (1), pp. 18-38.

Hill, H. and S. Hill (2006), 'Growth Econometrics in the Tropics: What Insights for Southeast Asian Economic Development?', <u>Singapore Economic Review</u>, 51 (1), pp. 313-344.

(2) EXPLANATIONS

This section will draw together the main themes and issues in the course, and address specifically the factors underpinning the rapid growth in much of the region for the 30 years through until the recent crisis. The seemingly inevitable march towards OECD-style living standards was suddenly interrupted by the sudden and serious crisis of 1997-98. We now have two sets of literature sitting uneasily alongside each other, one explaining almost continuously high growth, the other a serious crisis. We follow the division in the literature, but one of the challenges of the course will be to integrate the two sets into a 'boom and bust' framework.

References

(a) Rapid Growth

Much of the general literature listed above, and particularly in section (1), addresses this question directly or indirectly. In addition, see the following: Asian Development Bank (1997), <u>Emerging Asia: Changes and Challenges</u>; chapter 2: 'Economic Growth and Transformation', pp. 61-85.

- (*) Rodrik, D. (2003), 'What Do We Learn from Country Narratives?', chapter 1 of In Search of Prosperity ..., pp. 1-19.
- (*) Kong T. (2007), 'A Selective Review of Recent Developments in the Economic Growth Literature', APEL, 21 (1), pp. 1-33.
- (*) Perkins, (2013), East Asian Development, Introduction, chapter 2.

(b) The 1997-98 and 2008-09 Crises

See the general literature above. In addition:

- (*) Athukorala, P.-C. (2012), The Malaysian Economy During Three Crises', in Hill, Tham, Ragayah (eds), pp. 83-105..
- (*) Athukorala, P.-C. and P. Warr (2002), Vulnerability to a Currency Crisis: Lessons from the Asian Experience', World Economy, 25 (1), pp. 33-57.
- (*)Basri, M. C., and H. Hill (2011), 'Indonesian Growth Dynamics', <u>Asian</u> Economic Policy Review, 6 (1), pp. 90-107.
- (*) Corden, W.M. (2007), 'The Asian Crisis: A Perspective after Ten years', APEL, 21 (2), pp. 1-12.

(*) Ito, T. (2007), 'Asian Currency Crisis and the International Monetary Fund, 10 Years Later: Overview', Asian Economic Policy Review, 2 (1), pp, 16-49. Noland, M. (2000), 'The Philippines in the Asian Financial Crisis: How the Sick Man Avoided Pneumonia', <u>Asian Survey</u>, 40 (3), pp. 401-412. Warr, P. (1999), 'What Happened to Thailand?', <u>World Economy</u>, 22 (5), pp. 631-650.

Note: Much of this literature focuses on the 1997-98 Asian financial crisis. The literature on the 2008-09 global financial crisis is now expanding rapidly, though with limited coverage of Southeast Asia. An early readable volume is R. Garnaut and D. Llewellyn-Smith (2009), The Great Crash of 2008, Melbourne University Press. The Asian Development Bank, World Bank and International Monetary Fund websites carry extensive recent material. See for example the World Bank's half yearly East Asia and Pacific Update, released on line each April and November. Update.

(3) SOCIAL AND DISTRIBUTIONAL ISSUES

These topics are included to give a broader understanding of the Southeast Asian development record, and especially its distributional outcomes and the economic-social inter-relationships.

(a) Poverty and Inequality

ASEAN's economic growth has generally been accompanied by satisfactory distributional outcomes. Slower growth (eg, as in the Philippines in the 1980s, and in the crisis economies more recently) has resulted in slower improvement in social indicators, or even regress. The evidence on distribution and poverty alleviation will be assessed for each country. The general evidence suggests that there has been no significant deterioration in inequality (ie, the Kuznets 'inverted U' hypothesis does not seem to hold), so that growth has been the major contributing factor to the marked reduction in poverty incidence. Significantly, and contrary to conventional wisdom in many quarters, periods of structural adjustment (eg, Indonesia in the mid 1980s) have not been accompanied by increased immiserization. For Malaysia, much of the focus has been on inter-ethnic equality.

The major causes of this reasonably good distributional record will be assessed. Important factors, operative in one or more of the countries, include: the absence of an inherited, extremely unequal wealth distribution; reasonably effective provision of quasi public goods such as education; a large food-crop economy, which has historically been associated with less unequal distributional outcomes; and a labour-intensive, export-oriented growth path conducive to rapid employment generation.

References

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Philippine Human Development Report 2005: Peace, Human Security and Human Development in the Philippines, Manila, 2005. See also the website: www.hdn.org.ph A comprehensive assessment of Philippine development issues, with special reference to peace and development in Mindanao.

Ravallion, M. and D. van der Walle (2008), <u>Land in Transition: Reform and Poverty in Rural Vietnam</u>, Palgrave Macmillan, New York.

(*) Warr, P. (2006), 'Poverty and Growth in Southeast Asia', <u>ASEAN Economic</u> Bulletin, 23 (3), pp. 279-302.

See also two major comparative studies, both of which contain substantial material on Southeast Asia:

Asian Economic Policy Review, special issue, 3, 2008.

Asian Development Bank (2007), Inequality in Asia, Manila.

(b) Labour Markets and Human Resources

Labour market and educational indicators are important both as general development indicators and for the economic and social inter-relationships. This section looks in turn at the operation of labour markets, and outcomes, and then assesses a range of education outcomes and issues. The evidence generally supports the argument that living standards have been rising in the growth economies.

References

Ahlburg, D.A. and D.J. Flint (2001), 'Public Health Conditions and Policies in the Asia Pacific Region', APEL, 15 (2), pp. 1-17.

Athukorala, P.-C. (2006), 'International Labour Migration in East Asia: trends, patterns, and policy issues', APEL, 20 (1), pp. 18-39.

(*) Booth, A. (1999), 'Initial Conditions and Miraculous Growth: Why is South East Asia Different from Taiwan and South Korea?', <u>World Development</u>, 27 (2), pp. 301-321.

Manning, C. (1999), 'Labour Markets in the ASEAN-4 and the NIEs', <u>APEL</u>, 13 (1), pp. 50-68.

(c) Regional Development

This is an important topic in large archipelagic states such as Indonesia and the Philippines. It is also relevant to Malaysia, with its pronounced 'East-West' divide, to Vietnam, with its historic 'North-South' divide, and to Thailand where there is much concern about the lagging Northeast region.

Major topics include: the emergence of a more integrated economy, following the massive expansion in infrastructure and telecommunications; trends in interregional equity, an issue now of particular importance in an era where the notion of 'nation states' is under challenge; the evidence on sub-regional economic structure, specialization, and performance (even in highly centralized states some regions perform better than others); elements of regional development policy, especially that of regional finance.

References

Ichimura, S. and R. Bahl (eds) (2009), <u>Decentralization Policies in Asian Development</u>, World Scientific, Singapore. A comprehensive comparative analysis.

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(*) Hill, H. (2008), 'Globalization, Inequality and Local-level Dynamics: Indonesia and the Philippines', <u>Asian Economic Policy Review</u>, 3 (1), pp 42-61.

World Bank (2005), <u>East Asia Decentralizes: Making Local Government Work</u>, Washington DC.

Y. Huang (ed) (2008), <u>Reshaping Economic Geography in East Asia</u>, World Bank, Washington DC. Has chapters on Indonesia, Philippines, Thailand, Vietnam.

(d) Environmental Issues

This is a relatively new topic for the region, where 'growth first' was traditionally the major concern. Some environmental indicators will be assessed, including the notion of an 'environmental Kuznets curve', and the challenge of climate change. Particular problems include weak institutions, ill-defined and enforced property rights, the inherent complexities of charging for negative externalities, and rampant corruption in some cases.

References

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(*) Coxhead, I. (2003), 'Development and the Environment in Asia', <u>APEL</u>, 17 (1), pp. 22-54.

Resosudarmo, B.P. (ed) (2005), <u>The Politics and Economics of Indonesia's Natural Resources</u>, ISEAS, Singapore.

(*) Jotzo, F. (2008), 'Climate Change Economics and Policy in the Asia-Pacific', APEL, 22 (2), pp. 14-30.

(e) Demographics

Jones, G.W. (2013), "The Population of Southeast Asia." Working Paper Series No. 196, Asia Research Institute, National University of Singapore.

Evi Nurvidya Arifin and Aris Ananta (eds) (2009), Older Persons in Southeast Asia: An Emerging Asset, Institute of Southeast Asian Studies, Singapore.

See especially, the eds, 'Older Persons in Southeast Asia: From Liability to Asset'.

'Demographic Change and Asian Dynamics', <u>Asian Economic Policy Review</u>, 4 (1), June 2009.

(4) INSTITUTIONS, ACTORS AND PUBLIC POLICY

Government policies, and the political economy of government intervention, are addressed in all sections of the course. Here the intention is to draw some of these disparate threads together, in the context also of patterns of ownership and business organization.

(a) Public Policy: Intervention and Reform

There is a very large and diverse literature attempting to explain why governments in Southeast Asia behave the way they do: why certain regimes and institutions appear to perform better over time, and why are others corruption-prone? Within countries, bureaucratic quality and effectiveness vary considerably. Within the region, the differences are of course very large, ranging from Singapore, which has one of the world's highest standards of governance, to weak and corrupt states nearby.

One major puzzle is why high growth and extensive corruption can exist sideby-side, as for example was the case for much of Indonesia's Soeharto.

It is also of interest to document reform processes, both success and failure. The conventional wisdom is that it is easier to reform during good times, but in some instances the reverse has been the case.

References

Country and regional case studies:

Ammar Siamwalla (1999), 'Can A Developing Democracy Manage its Macroeconomy? The Case of Thailand', in his <u>Thailand's Boom and Bust:</u> <u>Collected Papers</u>, Thailand Development Research Institute, Bangkok; pp. 303-313.

(*) Lim, L.Y.C. and A. Stern (2002), 'State Power and Private Profit: the political economy of corruption in Southeast Asia', <u>APEL</u>, 16 (2), 2002, pp. 18-52. An excellent introduction to the issues.

<u>Philippine Human Development Report 2009</u> (focus on institutions); available online.

A good general survey of the issues is contained in the World Bank's <u>World Development Report 2002</u>: <u>Building Institutions for Markets</u>, Washington DC, 2002, and available online.

Corruption and rent-seeking:

Two excellent studies of the complex political economy of the Philippines:

Fabella, R.V. (2006), 'What Happens when Institutions do not Work: Jeuteng, Crises of Legitimacy, and Electoral Failures in the Philippines', <u>Asian Economic</u> Papers, 5 (3), pp. 104-125.

Nye, J.V.C. (2011), 'Taking Institutions Seriously: The Political Economy of Development in the Philippines', <u>Asian Development Review</u>, 28 (1), pp. 1-21.

(*) Kis-Katos, K. and G.S. Schulze (2013), 'Corruption in Southeast Asia: A Survey of Recent Research', <u>Asian Pacific Economic Literature</u>, 27 (1), pp. 79-109.

McLeod, R. (2000), 'Soeharto's Indonesia: A Better Class of Corruption', <u>Agenda</u>, 7 (2), pp. 99-112.

(*) Hill, H. (2013) 'The Political Economy of Policy Reform: Insights from Southeast Asia', Asian Development Review, 30 (1), pp. 108-130.

(b) Ownership and Business Structures

This section develops further the institutional features of the ASEAN economies by examining ownership structures, and how they shape - and are shaped by - the process of economic development. There are similarities and differences in the approach to ownership issues in the region, and these are illustrated with reference to the role of foreign investment (including recent trends in flows, sources and policy regimes, links to outward orientation, and a general assessment of the costs and benefits), state enterprises and privatization, domestic ownership structures, and the issue of competition policy.

References

Business and ownership structures:

Claessens, S., S. Djankov, and L.H.P. Lang (2000), 'The Separation of Ownership and Control for East Asian Firms', <u>Journal of Financial Economics</u>, 58, pp. 81-112.

Gomez, E.T. and Jomo K.S. (1997), <u>Malaysia's Political Economy: Politics</u>, <u>Patronage and Profits</u>; chapter 4: 'Privatising State Assets', pp. 75-116.

Lim, L.Y.C. (1996), 'The Evolution of Southeast Asian Business Systems', Journal of Asian Business, 12 (1), pp. 51-74.

Foreign ownership and investment:

Athukorala, P.-C. and H. Hill (2010), 'Asian Trade and Investment: patterns and trends', in P.-C. Athukorala (ed), <u>The Rise of Asia: Trade and Investment in Global Perspective</u>, Routledge, pp. 11-57.

Athukorala, P.-C. and H. Hill (2002), 'Host-Country Impact of FDI in East Asia', in B. Bora (ed), <u>Foreign Direct Investment: Research Issues</u>, Routledge, London, pp. 168-194.

<u>Asian Development Review</u>, 26 (2), 2009. Special issue on Outward Foreign Direct Investment from Developing Asia.

(5) MACROECONOMIC MANAGEMENT AND INTERNATIONAL DIMENSIONS

Sound macroeconomic policy was one of the keys to three decades of high growth in the ASEAN Four. Fiscal policy was cautious, and monetary policy conservative. Departures from this tight regime resulted in looser macroeconomic outcomes and poorer aggregate performance. The crisis of 1997-98 arguably constituted the biggest post-independence macroeconomic policy challenge for the region, and has changed important elements of the policy framework.

Among the topics to be addressed here are:

(a) Monetary and Exchange Rate Policies

Southeast Asian economies have experimented with all forms of exchange rate regimes, including currency boards, dollarization, floating rates, and fixed but adjustable regimes. The latter two variants have been accompanied by various monetary policy regimes. Since the crisis, the conventional wisdom has favoured 'corner solutions', ie, a float or a hard peg.

Exchange rate policy options depend in part on the openness of the international capital account, an issue on which professional opinion divides quite sharply. The region's approaches have varied in this respect, with Malaysia in particular opting for quite radical short-term controls in 1998.

References

- (*) Corden, W.M. (1996), 'Pragmatic Orthodoxy: Macroeconomic Policies in Seven East Asian Economies, <u>Occasional Papers</u> Number 61, International Center for Economic Growth, San Francisco, pp. 1-46. The best general overview pre-crisis.
- de Brouwer, G. and Masahiro Kawai (eds, 2004), <u>Exchange Rate Regimes in</u> East Asia, RoutledgeCurzon, London.
- (*) Fane, G. (2005), 'Post-Crisis Monetary and Exchange Rate Policies in Indonesia, Malaysia and Thailand', <u>BIES</u>, 41 (2), pp. 175-195.

Menon, J. (2008), 'Dealing with Multiple Currencies: what options for the transitional economies of Southeast Asia?', <u>Journal of the Asia Pacific Economy</u>, 13 92), pp. 131-146.

(b) Fiscal Policy

Here too the crisis has been a significant event in several countries. Pre-crisis, budget deficits were generally modest and sustainable in the high-growth economies. However, the crisis has complicated the equations: growth is slower, politics more competitive, large private debts are being 'socialized', and decentralization may increase the stresses on national budgets. In addition, there are important microeconomic issues related to revenue collection, expenditure allocations, and the management of state-owned enterprises.

References

Makin, T. (2005), 'Fiscal Risk in ASEAN', <u>Agenda</u>, 12 (3), pp. 235-246. (*) Rosengard, J.K. (2004), 'Will Bank Bailouts Bust Budgets? Fiscalization of the East Asian Financial Crisis', <u>APEL</u>, 18 (2), pp. 19-29.

(c) Debt and Savings

Historically, most Southeast Asian economies have run current account deficits. In the context of high growth, reasonably effective macro management, and willing creditors, these deficits appeared to be no major cause for concern. However, following the crisis, the twin issues of external debt and current account deficits have returned to centre stage. This section looks at these issues, and also the region's major 1980s crisis, in the Philippines. Trends in and determinants of domestic savings are also examined.

References

See the crisis and general literatures for much discussion of these issues.

(d) International Dimensions

Trade and outward orientation have been central to ASEAN's success. This comment applies with special force to the small open economies of Malaysia and Singapore, but it is also relevant to Thailand's success, to the major reorientation in Indonesia (and, more haltingly, the Philippines) after the mid 1980s, and to Vietnam's <u>Doi Moi</u> from the late 1980s onwards. This section examines the region's export transformation, its external economic relations, and regional cooperation. Capital flows, including foreign investment, are investigated elsewhere in the course.

References

Most of the general references have extensive discussion of these issues.

Sally, R. and R. Sen (eds) (2005), <u>Revisiting Trade Policies in Southeast Asia</u>, special issue of <u>ASEAN Economic Bulletin</u>, 22 (1).

Lloyd, P. (2005), 'What is a Single Market? An Application to the Case of ASEAN', <u>ASEAN Economic Bulletin</u>, 22 (3), pp. 251-265.

(*) Hill, H. and J. Menon (2012), 'ASEAN Economic Integration: Driven by Markets, Bureaucrats, or Both?', in M. Kreinin and M. Plummer (eds), <u>The Oxford Handbook of International Commercial Policy</u>, Oxford University Press, Oxford, pp. 357-386.

On ASEAN economic cooperation, in the context of East Asian economic integration, see (*) H. Soesastro (2006), 'Regional Integration in East Asia: Achievements and Future prospects', <u>Asian Economic Policy Review</u>, 1 (2), pp. 215-234.

Das, S.B., J. Menon, R. Severino, O.L. Shrestha (eds) (2013), <u>The ASEAN Economic Community: A Work in Progress</u>, Institute of Southeast Asian Studies, Singapore.

Plummer, M. (2006), <u>ASEAN Economic Development and Integration</u>, World Scientific Publishing, Singapore.

(6) THE MAJOR SECTORS

This section examines the record and issues at a sectoral level. It is unlikely that these topics will be covered in any depth.

(a) Agricultural Development

Agriculture has performed well in most Southeast Asian economies since the 1960s. Its share of GDP and employment is now small in the more developed economies, but the sector is important because of its size in the poorer economies, and because of the broader analytical and policy lessons.

Topics to be examined include: agricultural growth and ecological diversity; technological change – the 'green revolution' and beyond; the inter-sectoral implications of protection and assistance; diverging outcomes in the cash and food crop sectors; future policy issues and challenges.

References

General surveys:

Two good general surveys, both published by Oxford University Press for the Asian Development Bank are: Mingsarn Kaosa-ard and B. Rerkasem, The

Growth and Sustainability of Agriculture in Asia (2000), and Ammar Siamwalla, The Evolving Roles of State, Private and Local Actors in Rural Asia (2001).

Country and issue surveys:

David, C.C. (2003), 'Agriculture', in Balisacan and Hill (eds), pp. 175-218. Barlow, C. (1997), 'Growth, Structural Change and Plantation Tree Crops: The Case of Rubber', World Development, 25 (10), pp, 1589-1607.

(b) Industrial Transformation

This is a very large topic: industry is generally the fastest-growing sector of the economy, and many of the policy and analytical debates focus around this sector of the economy.

Major topics include:

Industrial policy: What role can and should governments play in the process of industrialization? Is there a case for selective intervention and 'picking winners'? Technological development: Links between foreign investment and technology policy, the debate over technology policy - 'big bang' v/s gradualism. The issue of 'perspiration v/s inspiration', and growth accounting.

Trade policy and protection: The nature of trade policy in the region and shifts since the 1980s. Contrasts within the region. The effects of protectionism - intersectoral, rent-seeking, spatial.

Small-scale industry: A subject of much debate, often linked to non-economic objectives. The industrial organization framework sheds some light on this issue.

References

An excellent recent general study, although not much Southeast Asian coverage, is:

Szirmai, A., W. Naude, L. Alcorta (eds) (2013), <u>Pathways to Industrialization in the Twenty-First Century: New Challenges and Emerging Paradigms</u>, Oxford University Press, Oxford

General country surveys:

Lall, S. and S. Urata (eds) (2003), <u>Competitiveness, FDI and Technological Activity in East Asia</u>, Edward Elgar, Cheltenham. Contains a number of very useful country case studies.

Yusuf, S. and K. Nabeshima (2009), <u>Tigers under Threat: A Comparative Analysis of Malaysia's Industrial Prospects and Policy Options</u>, World Bank, Washington DC.

Selected topics and issues:

Industry policy and innovation:

Yusuf, S. M. A. Altaf, K. Nabeshima, (eds) (2004), <u>Global Production Networking and Technological Change in East Asia</u>, Oxford University Press/World Bank, Washington DC.

Industry policy and technology: electronics as a case study:

Hobday, M. (2001), 'The Electronics Industries of Pacific Asia', <u>APEL</u>, 15 (1), pp. 13-29.

McKendrick, D.G., R.F. Doner, and S. Haggard (2000), <u>From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry</u>, Stanford University Press, Stanford.

Industry and crises:

Aswicahyono, H., H. Hill, D. Narjoko (2010), 'Industrialisation after a Deep Economic Crisis: Indonesia', <u>Journal of Development Studies</u>. 46 (6), pp. 1084-1108.

Small-Medium enterprises:

ADB, <u>Asian Development Outlook</u>, 2009: 'Enterprises in Asia: Fostering Dynamism in SMEs'.

(c) The Service Economy

This is an important but frequently overlooked sector: important because its output often exceeds that of agriculture and industry; and overlooked in part because there are measurement problems associated with services trade and production.

This was once characterized as a 'dual sector', featuring a heavily regulated and publicly owned modern sector, alongside a large informal sector. Government intervention in the sector is generally on the decline, however (too quickly according to some, especially in the finance industry). Services were traditionally regarded as non-tradables, but they are increasingly traded across borders. Singapore occupies a special place in this topic, as it is an economy rapidly evolving towards a post-industrial structure, and in important respects it is the major centre for some internationally traded services in Southeast Asia.

Special attention will be given to the finance sector in the wake of the recent economic crisis – how, and how much do (and should) governments in the region regulate it?

References

Brooks, D. and D. Hummels (eds, 2009), <u>Infrastructure's Role in Lowering Asia's Trade Costs: Building for Trade</u>, Edward Elgar, Cheltenham.

Includes some Southeast Asian case studies.

McGuire, G. and C. Findlay (2005), 'Services Trade Liberalisation Strategies for APEC Member Economies, <u>APEL</u>, 19 (1), pp. 18-41.

Grenville, S. (2004), 'What Sort of Financial Sector Should Indonesia Have?', BIES, 40 (3), pp. 307-327.

J.K. Rosengard and A. Prasetyantoko (2011), 'If the Banks are Doing So Well, Why Can't I Get a Loan? Regulatory Constraints to Financial Inclusion in Indonesia', <u>Asian Economic Policy Review</u>, 6, pp. 273-296.

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