



Australian
National
University



EXECUTIVE EDUCATION
AUTUMN 2014 CALENDAR
AUSTRALIAN NATIONAL
INSTITUTE OF PUBLIC POLICY

Crawford School of
Public Policy

ANU College of
Asia & the Pacific

Short courses for Autumn 2014

Crawford School's executive education program is your pathway to professional development through a diverse range of short courses, masterclasses and tailored or bespoke programs developed for government. Courses are delivered by world-class public service practitioners and academics.

Registrations now open. All course levels and descriptions are a guide only.

Check the website: Crawford.anu.edu.au/executive_education for updates and detailed descriptions of courses.

Introductory courses

Date	Title and summary	Presenter(s)
7 May	The art of successful policymaking This workshop will introduce you to the key policy development frameworks and address the practical realities confronting policymakers today.	Trish Mercer
8 May	Primer on cost benefit analysis This beginner's course provides an overview of two essential investment concepts that underlie cost benefit analysis: adjusting for inflation and discounting, two important issues that are often confused, even by experienced project managers.	Leo Dobes
9 May	Essentials of cost benefit analysis The one-day course is designed to build the skills of managers to either confidently undertake a basic cost benefit analysis of a project or program or to analyse reports submitted by expert consultants.	Leo Dobes
14 May	The art of the policy narrative Improve your skills in negotiating and crafting written policy and learn the art of communicating policies persuasively and effectively.	Kristen Connell

Targeted/intermediate courses

These courses delve deeper into topical or targeted fields of interest. Some knowledge or familiarity with the topic is an advantage but is not essential.

Date	Title and summary	Presenter(s)
16 May	Aid policy: insights for policymakers and practitioners This one-day course provides an introduction to the aid policy literature and major debates. Effective utilisation of Australia's \$5 billion aid program is a major public policy challenge. Many working in the aid field are unaware of the large aid effectiveness literature or of the 60 years of experience of delivering billions of dollars of aid worldwide.	Stephen Howes
27 May	The art of stakeholder engagement In this one-day course, Paul Porteous will teach you the fine art of stakeholder engagement as it applies to matters of community unease, conflict or high political sensitivity and to policy issues of a complex or intractable nature.	Paul Porteous

Advanced courses

These courses assume some knowledge and experience in developing public policy and will explore more complex tools and concepts for building skills and competencies. Suitable for those who have some familiarity and experience with the subject matter to refresh or extend their skills and understanding.

Date	Title and summary	Presenter(s)
3-5 June	Data and evidence for effective decision-making This three-day course will provide you with advanced introduction to using data evaluation, analysis and interpretation to inform and improve public policy design and service delivery. The focus of this course is on practice and implications rather than technical or complex mathematical details.	Nicholas Biddle and Peter Whiteford

Masterclasses

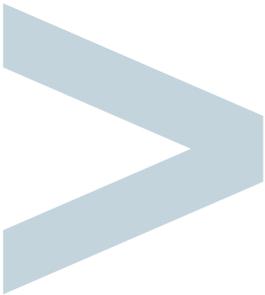
Crawford School masterclasses are delivered by world-leading academics and highly regarded specialist practitioners in their fields. Subject content focuses on the leading edge of contemporary policy debates on emerging policy issues of a complex or intractable nature or on long term innovative thinking.

Date	Title and summary	Presenter(s)
6 May	Trade policy and agreements in the Asia Pacific for policymakers Trade and investment growth transformed the Australian economy, made the Asia Pacific region the most dynamic in the world, and has lifted millions of people out of poverty. This masterclass reviews the trade and investment policy strategies that have fostered trade growth and examines the current trends, priorities and state of play in international trade policy.	Phillippa Dee
20 May	Understanding productivity performance and trends for policymakers Although productivity is a much-discussed topic, it is not widely understood. Much of the public debate generates heat rather than light. This masterclass aims to do the opposite—provide insight into productivity trends and issues, especially from a policy point of view. The course will help participants to understand productivity, to interpret productivity trends and to appreciate what can be done to improve national productivity performance.	Dean Parham and Quentin Grafton
22 May	Economics of taxation and social security This class provides an overview of the economics of taxation and social security within the framework of modern public economics. Particular attention is given to the analysis of current Australian policies and proposed reforms in terms of their distributional outcomes and efficiency costs due to disincentive effects on labour supply, saving and investment. Topics covered include: taxation of labour and capital income, family taxation, consumption taxes, risk and uncertainty, social security and superannuation.	Patricia Apps
27 May	Energy fundamentals and policy for policymakers This masterclass examines emerging issues facing Australian energy policy in the context of global energy market trends and domestic technological and policy developments. Expert presenters will provide perspectives drawing on the latest research. They will demonstrate key analytical approaches that can be applied to policy questions. The masterclass is designed for policy practitioners at the executive and middle management level. There will be ample opportunity for participants to discuss their perspectives and test ideas both with the expert presenters and fellow participants.	Frank Jotzo, Quentin Grafton, Paul Burke, David Stern and Karen Hussey
17 June	Agricultural production and food security for policymakers This course will provide an overview of the key issues of food production and food security from a global and regional perspective. Upon completion those attending the class will understand the fundamental factors affecting food availability, food accessibility, food utilisation and the challenges to feed over nine billion people by 2050.	Quentin Grafton, Kym Anderson and Peter Warr



Special event

Date	Title and summary	Presenter(s)
4 June	China: an overview (one day synoptic overview and compendium) Get an overview of China in 2014 — from economic reforms, to overseas investment and the future of the Communist Party. This one-day special course for senior policymakers brings together world-leading experts to help you see China's future.	Jane Golley, Geremie Barmé, Chunlai Chen, Meng Xin, Andy Kennedy, Ligang Song and Richard Rigby



Reserve your place now

All full day subscription courses are \$1,100 (GST inc) unless otherwise specified. Classes generally include between 15-20 participants and full day courses run from 9.30am-4.30pm. Group discounts are available for bulk registrations of 10 participants or more. To receive the group discount, registrations must include full details of all participants attending.

Please monitor the website | crawford.anu.edu.au/executive_education for updates, online registration, course descriptions, terms/conditions and cancellation policy. The Institute reserves the right to change courses and program titles, levels, fees, dates and venues.

Email | anipp@anu.edu.au or call | **+61 2 6125 2154** for more information