

2017 COURSE CALENDAR

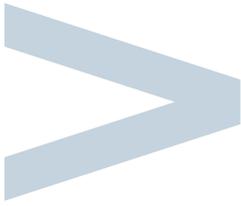
Create opportunity. Executive Education

Crawford School's National Executive Education program is your pathway to professional development through a diverse range of short courses and customised programs developed for government. Courses are delivered by world-class public service practitioners and academics.

Date	Title	Presenter/s
4-6 April	Policy processes for practitioners: an introduction (2½ day workshop) This course will explain the policy process, employing relevant academic concepts and frameworks and practical case studies in social policy to illustrate how policy issues are identified and analysed and how policy decisions are reached and communicated. Participants will learn why some policy actions succeed whereas others fail. Practical exercises will be employed to deepen the learnings from the course.	Dr Trish Mercer Dr Wendy Jarvie Ms Kristen Connell
27 April	Public sector writing skills This course will cover the rules of English usage, the principles of style, commonly misused words and skills in the valuable art of communicating succinctly. Plain English writing is a skill which needs to be developed and honed over time. Finessing our writing to remove 'purple' prose, jargon, unnecessary acronyms and achieving the right tone increases the chances your message will be successfully communicated.	Ms Kristen Connell
4 May	Beginner's guide to microeconomics for the public sector This course is designed to give economic beginners an introduction to key microeconomic principles. Microeconomics focuses on the decision-making of consumers, households and firms. Basic economic models of decision-making behaviour are introduced. The key insights that flow from these models are explored and developed. The role of markets and prices and the limitations of markets are explored. The role of government and the interaction between government and markets are key themes. The usefulness of economic models for successful policy design and implementation is highlighted throughout the course.	Prof Robert Breunig
5 May	Beginner's guide to macroeconomics for the public sector This course is designed to give economic beginners an introduction to key macroeconomic principles. Macroeconomics focuses on economy-wide phenomena such as inflation, unemployment, financial crises, international trade and economic growth. Participants will gain an understanding of key macroeconomic concepts such as gross domestic product (GDP), the consumer price index (CPI) and the current account balance. The relationship between economics and well-being is a theme that runs throughout the course. The role of government and the interaction between government and the macro-economy will be explored. A variety of models and perspectives will be presented.	Prof Robert Breunig
11 May	Art of the policy narrative Improve your skills in negotiating and crafting written policy, and learn the art of communicating policies persuasively and effectively. This workshop will help participants gain practical insights into identifying the key messages of relevance and crafting an effective policy narrative for public consumption. Participants will also learn how to succinctly convey these messages in both oral and written forms. There will be individual and group exercises on developing written briefs and talking points and how to ensure this material ultimately supports the effective delivery of narrative discourse by spokespersons to the general public.	Ms Kristen Connell

17 May	<p>Accelerating your policy development: applying lessons from policy success and failure</p> <p>This workshop is designed for public servants who have some policy experience. It draws on practical experience through case studies of major social policy reforms, including some from the ANZSOG collection, to demonstrate the features of policy success and failure, and to show how sometimes both are evident in the one policy! Participants will be introduced to both case studies and academic concepts which can assist them to understand how success at times (such as universal preschool) can involve a protracted and fraught process and how policy failures (such as the home insulation program) can offer valuable insights, particularly for implementation. They will identify where in the policy/program design process these types of insights can be used including through risk analysis and in Ministerial briefings.</p>	<p>Dr Trish Mercer Dr Wendy Jarvie</p>
19 May	<p>Economic growth</p> <p>Economic growth policies are one of the most challenging and important tasks for any government. Analysis on economic growth is becoming increasingly important as the government in Australia looks to sustain economic growth post the mining boom. Innovation and economic growth policies are key priorities for the government as outlined in the National Innovation and Science Agenda and the Australian Innovation System reports by the federal governments. This one-day program provides an overview of the economics of growth and covers the basic economic foundations and tools required to consider and design economic growth policies. Drawing on basic microeconomic tools, this course will cover a wide variety of important economic growth topics.</p>	<p>Prof Robert Breunig Mr Omer Majeed</p>
26 May	<p>The art of stakeholder engagement</p> <p>Stakeholder engagement is now an integral part of the policy development process and informs ministerial policy advice as well as serving to optimise policy implementation and service delivery. However, emerging complex and interconnected policy challenges such as poverty or climate change require more than dated 10-point plans or prescriptive solutions. In this course, participants will learn the art of stakeholder engagement as it applies to matters of community unease, conflict or high political sensitivity, and to policy issues of a complex or intractable nature.</p>	<p>Dr Paul Porteous</p>
1 June	<p>Behavioural economics of policy design: the why and how of Nudge</p> <p>This course starts with using interactive experiments to introduce cognitive biases and discuss how these biases affect decision making and examines how this approach has changed Policy Design (Thaler and Sunstein, 2009: Nudge). Based on this we then discuss the BE approach to policy evaluation using Randomised Controlled Trials, Economic Laboratory Experiments, and existing administrative data (Natural Experiments) and examine the potential and limitation of each method. We will apply these insights on biases and policy evaluation to challenges faced in an organisation by participants developing early stages of a BE intervention and its evaluation, and conclude the day with discussions focussed on the policy implications of the BE approach.</p>	<p>Prof Uwe Dulleck</p>
5 June	<p>Macroeconomic policy: learning principles through case studies</p> <p>This one-day course will develop the skills for understanding a selection of fundamental concepts of modern macroeconomic theory and policy. Participants will learn about business cycles, international trade, capital flows and exchange rates, and about key economic problems currently facing advanced economies, including stagnant growth, shifts in the world economic order, and financial crises. The course will emphasize both theory and policy, referring to examples from Australia and overseas.</p>	<p>Dr Timo Henckel</p>

8 June	Communicating in a political environment <p>This one-day program for senior executives in the public service provides an overview of the skills necessary to improve your presentation performance, examining your personal communication style and providing participants with a heightened awareness of the dynamics of communicating in a politically charged environment. This is an excellent session for those having to brief minister's offices, through to handling presentations to key stakeholders and the general public.</p>	Dr David Marshall
15 June	Environmental and resource economics for non-economists <p>In this course, Dr Paul Burke will teach you how economic approaches can be used to improve the management of valuable, but often under-priced, environmental assets. The convenor will share insights into how economic ideas for environmental and resource management can be successfully communicated to policymakers, stakeholders, and the public. The day involves highly interactive learning and case studies from Australia and overseas. The course will boost your capacity to be involved in designing and communicating environmental policies.</p>	Dr Paul Burke
19 June	Gender analysis of public policy <p>This course will introduce participants to key concepts and methods for gender analysis of public policy. Participants will develop a good understanding of the differential impact of policy and its funding on men and women and of the implications of this for policy development and implementation. This course will present key concepts and methods to conduct a gender analysis and will also draw on key learning from international best practice, recently updated by the Organisation for Economic Co-Operation and Development and International Monetary Fund.</p>	Prof Miranda Stewart Dr Monica Costa
20-21 June	Essentials of cost-benefit analysis <p>This two-day course will develop your skills to confidently undertake a basic cost-benefit analysis of a project or policy, capably review reports prepared by consultants, and prepare regulatory impact statements. A combination of essential concepts, case studies and practical exercises is used, without the use of mathematics. The course is suitable for both beginners and as a refresher for those with an economics background.</p>	Prof Leo Dobes
27 June	Risk management and anti-corruption: building a risk culture <p>In the midst of growing concern about integrity within the Australian Public Service(1) this experiential learning program introduces you to tools and techniques to guide staff in making ethically sound decisions in tune with your organisation's risk management framework. You will learn techniques developed by The Ethics Centre for over 25 years and taught to a wide variety of industries, including the military, financial service, mining, international development and governments. You will be able to identify the different definitions of unethical behaviour and corruption, their regulatory environment and approaches to prevention.</p> <p>(1) http://www.canberratimes.com.au/national/public-service/corruption-cronyism-and-leaks-public-servants-dob-on-colleagues-survey-finds-20160901-gr6ay5.html</p>	Mr David Burfoot



Reserve your place now

Check the website: crawford.anu.edu.au/executive-education for updates and detailed descriptions of courses.

Course fees (GST inclusive)

\$750 - half day

\$1,350 - one day

\$2,500 - two days

\$3,000 - two and a half days

Group discounts

Available for bulk registrations of 3 or more participants registering in the same course.

To receive the group discount, registrations must include full details of all participants attending.

Class size and times

Class sizes generally range from 15-20 participants.

Full day courses run from 9.30am-4.30pm.

Contact us for more information

E | csee@anu.edu.au

P | +61 2 6125 2154

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Please check the website for updates, online registration, course descriptions, terms/conditions and cancellation policy. Crawford School reserves the right to change courses and program titles, levels, fees, dates and venues.