

2017 COURSE CALENDAR

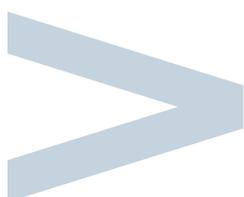
Create opportunity. Executive Education

Crawford School's National Executive Education program is your pathway to professional development through a diverse range of short courses and customised programs developed for government. Courses are delivered by world-class public service practitioners and academics.

Date	Title	Presenter/s
5 Sept	Public sector writing skills This course covers the rules of English usage, the principles of style, commonly misused words and skills in the valuable art of communicating succinctly.	Ms Kristen Connell
12 Sept	Demystifying statistics This course is designed to give non-statisticians the necessary knowledge and skills to confidently work with data and come up with evidence-based decisions and caters to those with little to no experience in statistics. Mathematics will be kept to a minimum and the course will focus on examples and the practicalities of the Australian and international statistical environment. Come armed with questions and learn through interactive exercises to interpret and analyse with confidence the data that you use in your day-to-day work.	Dr Long Chu
21 Sept	NeuroLeadership 101 This program provides an introduction to the core concepts, organising principles, and frameworks that help you manage with the brain in mind. In one full day, participants will take a deep dive into the fundamental research and theory developed over the last decade. It brings together what we know about how the brain works with practical applications to make your everyday interactions at work more effective.	Ms Karin Hawkins
9-10 Oct	Understanding inequalities: global and national dimensions In a 2013 speech sponsored by the Center for American Progress, former President Obama described rising income inequality as the "defining challenge of our time." Related concerns about groups left behind by economic growth have been viewed as contributing to political tumult in the United States and Europe. This course will provide participants with a clear understanding of the nature and causes of trends in the most important social and economic inequalities in Australia and internationally, as well as the skills to critically interrogate research and opinion on these issues and evaluate potential policy initiatives.	Prof Peter Whiteford Prof Miranda Stewart
12 Oct	Economics of labour markets This one-day course will develop your skills to understand basic theoretical and empirical concepts of labour economics. You will learn why workers in different jobs earn different wages, comprehend the role of education in shaping the distribution of wages, and learn about labour mobility and international labour migration.	Assoc.Prof. Mathias Sinning
17 Oct	Policy essentials 1: understanding the process This course will explain how policy is made at the national level, highlighting the centrality of the Budget cycle and the importance of understanding your minister and the government for whom you work. The world of policy is often chaotic and unpredictable, and academic concepts and frameworks can help to understand how policy issues are identified and analysed and the major policy instruments available to government in reaching and communicating its decisions. <i>Policy essentials 1 and 2 have been designed as companion learning courses. Whilst attendance at both is not compulsory, it is recommended as participants will receive a comprehensive knowledge of the policy process, the policy cycle, how to identify and analyse policy issues as well as how policy decisions are reached and communicated. Practical exercises will be employed to deepen the learnings from the course.</i>	Dr Trish Mercer Dr Wendy Jarvie

<p>18 Oct</p>	<p>Policy essentials 2: using evidence and data</p> <p>This course will explore how to critique evidence when you are not an expert and have little time. There will be a particular emphasis on how to communicate evidence for greatest policy impact and participants will be given an opportunity to rework the presentation of data or evidence from their own policy area. Participants will then be involved in an extended exercise that will help them gain practical insights into the challenges of making evidence-informed policy.</p> <p><i>Whilst attendance at both is not compulsory, it is recommended as participants will receive a comprehensive knowledge of the policy process, the policy cycle, how to identify and analyse policy issues as well as how policy decisions are reached and communicated. Practical exercises will be employed to deepen the learnings from the course.</i></p>	<p>Dr Trish Mercer Dr Wendy Jarvie</p>
<p>24 Oct</p>	<p>Understanding Chinese policy-making</p> <p>This course introduces participants to the policymaking architecture of the People's Republic of China, including the formal and informal mechanisms through which policy is formulated, coordinated and implemented. Sessions examine the role of the Chinese Communist Party, centre-local relations, bureaucratic bargaining and coordination mechanisms and processes, and features of the system that have ensured the Party-state's resilience through decades of profound social and economic change. The course also examines the major public policy challenges confronting the Chinese Communist Party and considers, in light of the November 2017 Party Congress, the likely social, political and economic directions that the Party will take in the coming years.</p>	<p>Dr Ben Hillman</p>
<p>26 Oct</p>	<p>Better writing</p> <p>In this course we will look at great writing, good writing and terrible writing, and will consider what makes it so. We will talk about the obstacles to good writing in the organisations for the participants work.</p> <p>The course will help people to recognise the traps to avoid and the habits to abandon. Participants will also look at the mechanics of writing. What makes for effective writing: writing that engages an audience, writing that communicates, that sinks in. They will have the chance to think about the possibilities of language and writing, including the possibility of enjoying it.</p>	<p>Dr Don Watson</p>
<p>31 Oct</p>	<p>I Cubed - Impact, Influence and Image in the Public Sector (A leadership initiative for professional women)</p> <p>This is a program designed especially for high-potential, professional women who aspire to be exemplary leaders. It's for any woman who is dedicated and committed to developing herself professionally and wants to reach her full potential.</p> <p>It's a program that compliments traditional leadership programs but it includes content that's not usually covered in them. The content is entirely relevant for the challenges that women leaders face today.</p>	<p>Ms Louise Carter</p>
<p>7 Nov</p>	<p>Introduction to stakeholder analysis</p> <p>This course will introduce participants to the theory and practice of stakeholder analysis. Stakeholder analysis originates from management theory. It can be used by companies and public sector agencies in a range of policy areas, from health to natural resource management. The course is case study based and enables participants to use relatively simple tools that can be used to policy and project development and implementation.</p>	<p>Prof Luca Tacconi</p>
<p>9 Nov</p>	<p>Ethics at work and in leadership</p> <p>In the midst of growing concern about integrity within the Australian Public Service this experiential learning program introduces you to tools and techniques that guide staff and leaders in making ethically sound decisions. You will learn techniques developed by The Ethics Centre for over 26 years and taught to a wide variety of industries, including the military, financial service, mining, international development and governments. The program will also investigate the links between ethical conduct and specific ethical failure in the public sector regulatory environment with particular attention to corruption.</p>	<p>Mr David Burfoot</p>

14 Nov	Strategic policy development This course will explore in detail five capabilities identified as essential for strategic policy design, development and implementation, and challenges faced by policy makers in delivering effective strategic policy. Using case studies, video interviews, role-play and policy prompter tools, participants will engage in a practical and interactive learning environment to facilitate their understanding of the relevance of each capability in policy making, and to enhance their policy design and implementation skills.	Ms Erin Bowen
16 Nov	Behavioural economics of policy design: the why and how of Nudge What if you could help people make good life decisions through a little 'nudge'? As policymakers, encouraging people to make the right choices about their health, wealth and overall well-being can be challenging. In this course, you will learn about the cognitive biases we all bring to decisions and how you can use 'nudge' theory in policy design to help citizens make better choices. We also examine the behavioural economics approach to policy evaluation. Which methods work best in a policy environment? What are the differences between randomised controlled trials and natural experiments? How can you use existing administrative data to evaluate policy? This course will give you the tools to understand how nudge theory and behavioural economics have been used in the public service and what opportunities there are for you to use them in your policy-making and evaluation.	Prof Uwe Dulleck
23-24 Nov	Using data to answer policy questions and evaluate policy In this course you will discuss a range of analytical techniques that can be used to answer key policy questions. You will learn how to measure the impact of policy and whether or not a particular policy improves individual lives. The focus of the course will be on the assumptions, purpose and limitations of the techniques, rather than formulae and equations.	Dr Hoa Nguyen
28 Nov	Leadership, decision-making and risk policy This course introduces a new perspective on the environment as being interconnected and constituting whole systems. Adopts a network-centric approach to obtain and use information which today resides in networks. With the right information on the right issues at the right time, strategic vulnerabilities can be protected against and opportunities leveraged. Consequently decision-making is earlier and more effective, and fewer and less severe risks will arise. New approaches to managing plural or systemic risks will be introduced, along with an essential new application of the standard risk equation to explain when consequence must dominate.	Mr Tony Charge



Reserve your place now

Check the website: crawford.anu.edu.au/executive-education for updates and detailed descriptions of courses.

Course fees (GST inclusive)

- \$750 - half day
- \$1,350 - one day
- \$2,500 - two days
- \$3,000 - two and a half days

Group discounts

Available for bulk registrations of 3 or more participants registering in the same course. To receive the group discount, registrations must include full details of all participants attending.

Class size and times

Class sizes generally range from 15-20 participants.
Full day courses run from 9.30am-4.30pm.

Contact us for more information

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Please check the website for updates, online registration, course descriptions, terms/conditions and cancellation policy. Crawford School reserves the right to change courses and program titles, levels, fees, dates and venues.