

2018 COURSE CALENDAR

National Executive Education

Quality learning to make the difference

Crawford School's National Executive Education program is your pathway to professional development through a diverse range of professional development programs developed for government. Courses are delivered by world-class public service practitioners and academics.

Date	Title	Presenter/s
4 April	<p>Public sector writing skills</p> <p>This course covers the rules of English usage, the principles of style, commonly misused words and skills in the valuable art of communicating succinctly.</p>	Ms Kristen Connell
11 April	<p>Excellence in public-sector leadership</p> <p>This workshop has been specially developed for executives and leaders interested in achieving leadership excellence in their role. Harnessing the latest research advances from contextual behavioural science, this workshop will teach you how to cultivate a high performing mind in managing change in the service of consistent high performance. Combining the tools of psychological flexibility and human behavioural insights will help leaders more consistently allocate the scarce resource of attention to what is most important and achieve results through people – the key assets for productivity enhancement and successful change transformation.</p>	Dr Robert Styles
2-3 May	<p>Behavioural economics: concepts, tools and applications</p> <p>This two-day course will provide an introduction to the methods used in behavioural economics. After an introduction to the basic concept of an experimental approach and why it may be needed to enable government and researchers to evaluate policy interventions, this course will explain the foundations of causal analysis, discuss important statistical concepts relevant for the design and implementation of randomised controlled trials as well as laboratory experiments, explain basic statistical methods needed to analyse trial data and provide examples and applications.</p>	Prof Uwe Dulleck Assoc. Prof Mathias Sinning
16 May	<p>Adaptive thinking for complex policy</p> <p>In this course participants will learn skills and techniques that will assist them in dealing with complex policy and work issues. The course will focus on assisting people to become aware of their unconscious "operating system" and how that shapes their performance in their personal and work environment. Participants will explore the principles behind applying complex adaptive systems in the areas of policy and strategy development and implementation. The principles highlight to participants how they may need to redefine and/or enhance their approaches to deal with the complex dynamics of both the internal and external operating landscapes.</p>	Dr Gary Saliba
6 June	<p>Building and maintaining trust in public sector work: ethical and reputational dimensions</p> <p>In the midst of declining public trust of institutions and experts, it is more important than ever for public officials to understand the essential building blocks for establishing and maintaining trust through ethical behaviour and genuine engagement. By employing 'sense-making', participatory techniques that draw on participants' own experiences, supplemented by research findings, this course will provide a theoretical and experiential basis for participants to understand and practise trust-enhancing behaviour across formal and informal domains. It will also consider the internal dynamics of discussing these strategies within the organisation.</p>	Dr Pamela Kinnear Dr Stephen Mugford

<p>13 June</p>	<p>Policy essentials 1: understanding the process</p> <p>This course will explain how policy is made at the national level, highlighting the centrality of the Budget cycle and the importance of understanding your minister and the government for whom you work. The world of policy is often chaotic and unpredictable, and academic concepts and frameworks can help to understand how policy issues are identified and analysed and the major policy instruments available to government in reaching and communicating its decisions.</p> <p>Policy essentials 1 and 2 have been designed as companion learning courses. Whilst attendance at both is not compulsory, it is recommended as participants will receive a comprehensive knowledge of the policy process, the policy cycle, how to identify and analyse policy issues as well as how policy decisions are reached and communicated. Practical exercises will be employed to deepen the learnings from the course.</p>	<p>Dr Trish Mercer Dr Wendy Jarvie</p>
<p>14 June</p>	<p>Policy essentials 2: using evidence and data</p> <p>This course will explore how to critique evidence when you are not an expert and have little time. There will be a particular emphasis on how to communicate evidence for greatest policy impact and participants will be given an opportunity to rework the presentation of data or evidence from their own policy area. Participants will then be involved in an extended exercise that will help them gain practical insights into the challenges of making evidence-informed policy.</p> <p>Whilst attendance at both is not compulsory, it is recommended as participants will receive a comprehensive knowledge of the policy process, the policy cycle, how to identify and analyse policy issues as well as how policy decisions are reached and communicated. Practical exercises will be employed to deepen the learnings from the course.</p>	<p>Dr Trish Mercer Dr Wendy Jarvie</p>
<p>4 July</p>	<p>Strategic policy capability development</p> <p>Policy making in a contemporary public service requires policy makers to be well informed, responsive, collaborative, innovative and cohesive in their approach to policy development – in other words, to take a 'strategic thinking' approach to policy development.</p> <p>This course will explore in detail five capabilities identified as essential for strategic policy design, development and implementation, and challenges faced by policy makers in delivering effective strategic policy. Participants will engage in a practical and interactive learning environment to facilitate their understanding of the relevance of each capability in policy making, and to enhance their policy design and implementation skills.</p>	<p>Ms Erin Bowen</p>
<p>25 July</p>	<p>Beginner's guide to microeconomics for the public sector</p> <p>This course is designed to give economic beginners an introduction to key microeconomic principles. Microeconomics focuses on the decision-making of consumers, households and firms. Basic economic models of decision-making behaviour are introduced. The key insights that flow from these models are explored and developed. The role of markets and prices and the limitations of markets are explored. The role of government and the interaction between government and markets are key themes. The usefulness of economic models for successful policy design and implementation is highlighted throughout the course.</p>	<p>Prof Robert Breunig</p>
<p>26 July</p>	<p>Beginner's guide to macroeconomics for the public sector</p> <p>This course is designed to give economic beginners an introduction to key macroeconomic principles. Macroeconomics focuses on economy-wide phenomena such as inflation, unemployment, financial crises, international trade and economic growth. Participants will gain an understanding of key macroeconomic concepts such as gross domestic product (GDP), the consumer price index (CPI) and the current account balance. The relationship between economics and well-being is a theme that runs throughout the course. The role of government and the interaction between government and the macro-economy will be explored. A variety of models and perspectives will be presented.</p>	<p>Prof Robert Breunig</p>

1 Aug	<p>Engaging your policy audience effectively</p> <p>Organisations seek to influence behaviour through the implementation of policy. Achieving this objective requires people to read the policy, they must understand its contents and be persuaded to implement it. This course looks at identifying audiences, writing effective policy and managing engagement in order to produce change.</p>	Ms Kristen Connell
8 Aug	<p>Decision-making: using statistics</p> <p>This course is designed to give non-statisticians the necessary knowledge and skills to confidently work with data and come up with evidence-based decisions and caters to those with little to no experience in statistics. Mathematics will be kept to a minimum and the course will focus on examples and the practicalities of the Australian and international statistical environment. Come armed with questions and learn through interactive exercises to interpret and analyse with confidence the data that you use in your day-to-day work.</p>	Dr Long Chu
29 Aug	<p>Better writing</p> <p>In this course we will look at great writing, good writing and terrible writing, and will consider what makes it so. We will talk about the obstacles to good writing in the organisations for the participants work.</p> <p>The course will help people to recognise the traps to avoid and the habits to abandon. Participants will also look at the mechanics of writing. What makes for effective writing: writing that engages an audience, writing that communicates, that sinks in. They will have the chance to think about the possibilities of language and writing, including the possibility of enjoying it.</p>	Dr Don Watson
26 Sep	<p>Behavioural economics of policy design: the why and how of Nudge</p> <p>What if you could help people make good life decisions through a little 'nudge'? As policymakers, encouraging people to make the right choices about their health, wealth and overall well-being can be challenging. In this course, you will learn about the cognitive biases we all bring to decisions and how you can use 'nudge' theory in policy design to help citizens make better choices. We also examine the behavioural economics approach to policy evaluation. Which methods work best in a policy environment? What are the differences between randomised controlled trials and natural experiments? How can you use existing administrative data to evaluate policy? This course will give you the tools to understand how nudge theory and behavioural economics have been used in the public service and what opportunities there are for you to use them in your policy-making and evaluation.</p>	Prof Uwe Dulleck
7-8 Nov	<p>Decision-making: using complex data</p> <p>In this course you will discuss a range of analytical techniques that can be used to answer key policy questions. You will learn how to measure the impact of policy and whether or not a particular policy improves individual lives. The focus of the course will be on the assumptions, purpose and limitations of the techniques, rather than formulae and equations.</p>	Dr Hoa Nguyen
21 Nov	<p>Expert communication for stakeholder engagement</p> <p>Advanced communication is at the heart of being able to engage stakeholders successfully to ensure that policies are better planned, more accurately informed, are accepted and implemented. In this course participants will learn both the art and science of effective communication and how to use this knowledge to be able to engage with a range of different stakeholder's, to be able to 'road test' policy initiatives and proposals, to ensure collaborative communication and to be able to uncover and address stakeholder concerns.</p>	Dr Pamela Kinnear

Reserve your place now

Check the website: crawford.anu.edu.au/executive-education for updates and detailed descriptions of courses.

Course fees (GST inclusive)

\$750 - half day

\$1,350 - one day

\$2,500 - two days

\$3,000 - two and a half days

Group discounts

Available for bulk registrations of 3 or more participants registering in the same course.

To receive the group discount, registrations must include full details of all participants attending.

Class size and times

Class sizes generally range from 15-20 participants.

Full day courses run from 9.30am-4.30pm.

Contact us for more information

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