



# Choice Modelling Workshop

Heritage Hotel  
Christchurch  
19-20 November 2009

## Thursday 19<sup>th</sup> November

Time Period	Speakers	Topic
9:30 – 9:45	Geoff Kerr	Welcome & Introduction
9:45 – 10:30	Matt Hickman	End user perspectives: Decision makers' needs.
10:30 – 11:00	Morning Tea	
11:00 – 12:30	David Hensher	Embedding Reliability in the Valuation of Travel Time Savings
12:30 – 1:30	Lunch	
1:30 – 3:00	<ul style="list-style-type: none"> <li>• Marit Kragt</li> <li>• Abbie McCartney</li> <li>• Gabriela Scheufele</li> <li>• Michael Burton</li> </ul>	Attribute selection, attribute levels and attribute framing
3:00 – 3:30	Afternoon Tea	
3:30 – 4:30	<ul style="list-style-type: none"> <li>• Sonia Akter</li> <li>• Jill Windle</li> <li>• Galina Ivanova</li> <li>• John Rolfe</li> </ul>	Integration of risk & uncertainty
4:30 – 5:30	Riccardo Scarpa	Attendance in the absence of information from participants: Demonstration of Latent Class approach with Nlogit5

## Friday 20<sup>th</sup> November

Time Period	Convenor/Speakers	Topic
9:00 – 10:30	<ul style="list-style-type: none"> <li>• John Rose</li> <li>• John Rolfe</li> </ul>	Experimental Design Strategies
10:30 – 11:00	Morning Tea	
11:00 – 12:30	Jordan Louviere	Alternative Australian Climate Change Plans: The Public's Views
12:30 – 1:30	Lunch	
1:30 – 2:30	Bill Kaye-Blake	Attribute attendance with information from participants
2:30 – 3:00	Afternoon Tea	
3:00 – 4:00	Riccardo Scarpa	Estimation in WTP space: Demonstration with Nlogit5
4:00 – 4:30	Close	

## Participants

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