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## ZOOM WEBINAR EVENT

***'Back to work' or 'babysitting the economy'? – Advancing public health and productive work through investments in maternity protection and childcare***

PROGRAM	
Monday 27 July 6.00pm – 8.00pm (all times Australian Eastern Standard)	
<b>6:00pm</b>	Introduction and webinar instructions  Meeting Chair: Honorary Associate Professor Julie Smith, Research School of Population Health, ANU  Meeting Co-Chair: Ms Naomi Hull, WBTIAUS Coordinator, RN, IBCLC, MPH, Cert IV Breastfeeding Education
<b>6:15pm</b>	'Ultra-processed foods, first-food systems and corporate power'  Dr Phil Baker, Deakin University
<b>6:30pm</b>	Paid maternity leave: how it enables breastfeeding and improves women's health in Australia  Professor Lyndall Strazdins, Australian National University
<b>6:45pm</b>	Making care work count: Gender-responsive budgeting (GRB) including cost analyses of policy inaction as strategy for linking gender equality policy to public budgets  Professor Siobhan Austen, Curtin University
<b>7:00pm</b>	The origins and future of the Australian Breastfeeding Association's breastfeeding friendly workplace (BFW) accreditation program – making every job 'breastfeeding friendly'  Ms Sally Eldridge, Australian Breastfeeding Association
<b>7:15pm</b>	What do we know about human rights and breastfeeding friendly childcare? The ANBS and public investments in quality care for infants and young children  Honorary Associate Professor Julie Smith, Australian National University and Dr Jules McGuire, Queensland University of Technology
<b>7:30pm</b>	'How is 'work from home' and 'childcare' changing for families with infants and young children. Policy directions for breastfeeding friendly care infrastructure for our COVID 19 new normal'  Ms Emma Woolley, NSW Health
<b>7:45pm</b>	Questions and answers (facilitated)
<b>8:00pm</b>	Closing remarks
<b>8:10pm</b>	Close



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### ZOOM INVITATION

**Topic: 'Back to work' or 'babysitting the economy'? – Advancing public health and productive work through investments in maternity protection and childcare**

Time: Jul 27, 2020 06:00 PM Brisbane

Join Zoom Meeting

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BIO'S	
<b>Name</b>	<b>Dr Julie Smith</b>
<b>Title</b>	Chair of Webinar, Honorary Associate Professor, Research School of Population Health, ANU, and Fellow, Tax and Transfer Policy Institute, ANU Crawford School of Public Policy
<b>Bio</b>	Dr Julie Smith (B Ec (Hons)/B A (Asian Studies), PhD) is an awarded Australian Research Council Future Fellow and Honorary Associate Professor at the Research School of Population Health, Australian National University. She is also a Fellow of the Tax and Transfer Policy Institute at the ANU Crawford School of Public Policy. Previously she held ARC and NHMRC funded appointments at the School of Regulation and Global Governance (Regnet), and the Australian Centre for Economic Research on Health (ACERH). Her research focusses on gender analysis, taxation policy, and economic aspects of breastfeeding, with more than 45 peer reviewed articles, book chapters and books. She has been an expert advisor to the World Health Organization and the US Department of Health and Human Services, the Australian Department of Health, and to national and international NGOs including ACOSS, UNICEF UK, IBFAN, and WABA. She is a co-founder of WBTi Australia, and a former director of the Australian Breastfeeding Association. Previously, she was a senior economist in the Australian and New Zealand treasuries and the Parliamentary Research Service in Canberra.
<b>Name</b>	<b>Ms Naomi Hull</b>
<b>Title</b>	Co-Chair of Webinar, WBTIAUS Coordinator
<b>Bio</b>	Naomi Hull is a Registered Nurse, an IBCLC and has a Masters of Public Health (nutrition) and currently the Co-ordinator of the World Breastfeeding Trends Initiative Australian team. Her passion for breastfeeding and lactation began after the birth of her first child in 2001. She became a volunteer Breastfeeding Counsellor in 2006 with the Australian Breastfeeding Association and recently completed a five-year term as the Qld Branch president. During her Masters of Public Health, her interest in the ‘bigger picture’ grew stronger and for this reason chose to look at the implementation of the Australian National Breastfeeding Strategy (2010-2015) as the topic of her Dissertation. This then led onto her current work, which involved using the World Breastfeeding Trends initiative tool to benchmark Australia’s policies and programs on infant feeding. Naomi feels strongly about finding a way to ensure the protection and



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	fulfilment of the rights of women and children to access information and support of health and nutrition.
<b>Name</b>	<b>Dr Phil Baker</b>
<b>Title</b>	<a href="#">Research Fellow, Institute for Physical Activity and Nutrition (IPAN), Deakin University</a>
<b>Bio</b>	Dr Phil Baker is a Research Fellow at Deakin University, and a member of the Institute for Physical Activity and Nutrition. He holds a PhD from the National Centre for Epidemiology and Population Health, Australian National University. His research focuses on understanding the links between food systems change, public health and sustainability, and on informing food and nutrition policy actions in Australia and internationally. Much of his recent work focuses on child and maternal nutrition, and on the commercial determinants of health. Dr Baker is a member of the Independent Expert Group of the Global Nutrition Report. He has led a number of World Health Organization funded projects on nutrition policy and governance. He was recently a fellow of the Lancet Commission on Obesity.
<b>Name</b>	<b>Professor Lyndall Strazdins</b>
<b>Title</b>	<a href="#">Professor and Director, Research School of Population Health, ANU</a>
<b>Bio</b>	Dr Lyndall Strazdins is a Professor, Director and ARC Future Fellow (PhD Psychology, M Clinical Psych) at the Research School of Population Health, the Australian National University. She leads the work and family component of the federally funded Longitudinal Study of Australian Children, a study of 10,000 families, and has served as a scientific consultant to Government, including the ACT Health Promotion Branch, the Department of Veteran Affairs Human Rights, the Equal Opportunity Commission, the Defence Forces, the NSW Centre for Work Health and Safety and the Federal Paid Parental Leave Evaluation. Her research focuses on contemporary predicaments of work and care and their health and equity consequences of a changing workforce composition. More recently she has been leading theory and evidence on time as a social determinant of health, viewing time as a resource, like money, which is fundamental for peoples' capacity to be healthy.
<b>Name</b>	<b>Professor Siobhan Austen</b>
<b>Title</b>	<a href="#">Professor of Economics and Discipline Lead and Director, Women in Social &amp; Economic Research (WiSER), Curtin University</a>



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<b>Bio</b>	Siobhan Austen is Professor of Economics and Discipline Lead within the Curtin Business School, and also Director of the Women in Social and Economic Research (WiSER) research cluster. Siobhan holds a PhD in Economics from the University of Melbourne. Her research expertise is in the economic analysis of the gendered aspects of key social and economic policy debates around population ageing, retirement incomes and labour force participation. Siobhan is an associate editor of Feminist Economics and is on the editorial boards of several other journals.
<b>Name</b>	<b>Ms Sally Eldrige</b>
<b>Title</b>	<a href="#">Director, Australian Breastfeeding Association National Board &amp; former National Manager, Breastfeeding Friendly Workplace program</a>
<b>Bio</b>	Sally Eldridge was a senior official in the Australian Public Service for 32 years, serving across Australia and on four overseas postings. She has extensive operational, program and policy experience, managing and contributing to large and complex work projects and programs. Sally has been a trained ABA Community Educator for 17 years. In this role she has focused on breastfeeding and work, having combined breastfeeding and work after the arrival of her first child in the middle of an emergency lockdown of the Australian embassy in Jakarta, Indonesia. Sally drove expansion of the ABA’s world leading Breastfeeding Friendly Workplace (BFW) program between 2003 and 2007, first leading BFW in Canberra, then as national manager of BFW program. She oversaw BFW growth and branding, and built ABA’s focus on strategic advocacy around breastfeeding and work. During this time Sally achieved major accreditations, including Commonwealth agencies like the Australian Treasury, and Parliament House itself. More recently, Sally has been a member of ABA’s Advocacy Working Group. She is now a director on the ABA national board, in a role focussed on advancing the Association’s three Breastfeeding Friendly Environment programs; BFW, Baby Care Rooms and ‘Breastfeeding Welcome Here’.
<b>Name</b>	<b>Dr Jules McGuire</b>
<b>Title</b>	<a href="#">Post-doctoral researcher, School of Exercise &amp; Nutrition Sciences, Queensland University of Technology</a>
<b>Bio</b>	Dr Julianne McGuire is a researcher and educator with over 25 years’ collective experience in community, early childhood-year 12 and adult education. With her keen interest in health education and translation she has been involved in state and national health education programs, project management, maternity, perinatal and infant health research. Her roles have included national education programs manager,



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	<p>Australian Breastfeeding Association (ABA) and volunteer breastfeeding educator for over 15 years. She is an active consumer representative with a decade of association with Mater Health Maternity and Paediatrics – Inpatients Services, Implementing Education, Clinical Governance, and clinical safety. Her recently awarded PhD thesis explored barriers and enablers of infant feeding in early childhood education and care services in Australia. She is a member of the National Nutrition Network (NNN) and the Australian Maternity PROMS Alliance (AMPROM)</p>
<b>Name</b>	<b>Ms Emma Woolley</b>
<b>Title</b>	<a href="#">Health Promotion Coordinator, Southern NSW Local Health District, NSW Health</a>
<b>Bio</b>	<p>Emma Woolley is an IUHPE Registered Health Promotion Practitioner with an interest in nutrition and physical activity in early childhood education settings. She is a Master of Research candidate at the School of Education at Macquarie University, researching breastfeeding support in long day care. She received a bachelor's degree in medical radiation from the University of South Australia and postgraduate qualifications in education, population health and early childhood education from Murdoch University, the University of South Australia and Macquarie University. She volunteers as a breastfeeding counsellor providing peer support to new mothers.</p>