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Save the Children



Progressing Australia's policies and plans for mothers and babies in disasters and pandemics: experiences from high- and middle-income countries

ZOOM WEBINAR EVENT

PROGRAM	
Monday 4 May 6.00pm – 8.00pm (all times Australian Eastern Standard)	
6:00pm	Introduction of the facilitators and webinar instructions Meeting Chairs: Mr Alessandro Iellamo, Save the Children, Professor Julie Smith, Australian National University and Ms Naomi Hull, Coordinator, WBTi Australia and ABA information and research coordinator
6.05pm	IYCF-E in New Zealand: The Christchurch experience Ms Carol Bartle, Policy analyst at New Zealand College of Midwives
6.25pm	Breastfeeding protection, promotion and support in the Philippines: the power of re-lactation and wet nursing Dr Innes Fernandez, Executive Director Arugaan
6.45pm	The challenges and policy gaps in Japan: the role of national NGOs Dr Hiroko Hongo, chair of the Infant and Young Child Feeding Support Network in Japan
7.05pm	The IFE preparedness and response in a devolved health system: the Italian experience Dr Angela Giusti, Researcher at the Italian National Institute for Health Ms Julia Bomben, Pedagogist, educational and health trainer and former manager for the BFHI Italy
7.35pm	Questions and answers (facilitated)
7.55pm	Closing remarks
8.00pm	Close



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BIO'S	
Name	Mr Alessandro Iellamo
Title	Chair of Webinar
Bio	<p>Alessandro Iellamo is the current global adviser on Infant and Young Child Feeding in Emergencies for the Save the Children Movement. He has an extensive expertise in infant and young child feeding (IYCF) policies and practices, particularly in emergencies, and on the WHO International Code and other global tools. Previous engagements included working with UNICEF and WHO. He has worked with the WHO's Scientific and Technical Advisory Group (STAG) on the International Code and has been involved in developing the World Breastfeeding Trends Initiative (WBTi) and IYCF policy tools with the International Baby Food Action Network in Asia. He has also been involved in research on IYCF policies, practices and programmes, including work environments, International Code implementation, and financial aspects of the WHO/UNICEF Global Strategy on IYCF. His expertise on IYCF and IYCF-E having supported African, Middle East and South East Asia. Recently he has been engaged with IYCF and IYCF-E related policies issue also in high income countries, like Italy, Australia, and Japan. He supported emergency responses, policies and capacity building and translating the IYCF Global Strategy and the IYCF-E operational guidance into national policies, preparedness plans and training packages. He is currently representing Save the Children in the steering committee of the Infant Feeding in Emergencies Core Group (IFE Core Group), the Nutrition and Food Security and Livelihood Interagency Technical Working Group, and the Global Technical Advisory Mechanism of Information and Assessments.</p>
Name	Dr Julie Smith
Title	Co-Chair of Webinar
Bio	<p>Dr Julie Smith (B Ec (Hons)/B A (Asian Studies), PhD) is an awarded Australian Research Council Future Fellow at the Research School of Population Health, Australian National University. She is also a Fellow of the Tax and Transfer Policy</p>



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	Institute at the ANU Crawford School of Public Policy. Previously she held ARC and NHMRC funded appointments at the School of Regulation and Global Governance (Regnet), and the Australian Centre for Economic Research on Health (ACERH). Her research focusses on gender analysis, taxation policy, and economic aspects of breastfeeding, with more than 45 peer reviewed articles, book chapters and books. She has been an expert advisor to the World Health Organization and the US Department of Health and Human Services, the Australian Department of Health, and to national and international NGOs including ACOSS, UNICEF UK, IBFAN, and WABA. She is a co-founder of WBTi Australia, and a former director of the Australian Breastfeeding Association. Previously, she was a senior economist in the Australian and New Zealand treasuries and at the Parliamentary Research Service in Canberra.
Name	Ms Naomi Hull
Title	Co-Chair of Webinar
Bio	Naomi Hull is a Registered Nurse, an IBCLC and has a Masters of Public Health (nutrition) and currently the Co-ordinator of the World Breastfeeding Trends Initiative Australian team. Her passion for breastfeeding and lactation began after the birth of her first child in 2001. She became a volunteer Breastfeeding Counsellor in 2006 with the Australian Breastfeeding Association and recently completed a five-year term as the Qld Branch president. During her Masters of Public Health, her interest in the ‘bigger picture’ grew stronger and for this reason chose to look at the implementation of the Australian National Breastfeeding Strategy (2010-2015) as the topic of her Dissertation. This then led onto her current work, which involved using the World Breastfeeding Trends initiative tool to benchmark Australia’s policies and programs on infant feeding. Naomi feels strongly about finding a way to ensure the protection and fulfilment of the rights of women and children to access information and support of health and nutrition.
Name	Ms Carol Bartle
Title	IYCF-E in New Zealand: The Christchurch experience
Bio	Carol Bartle has a nursing, midwifery and lactation consultant background with a post-graduate diploma in Child Advocacy and a Masters of Health Sciences. Carol’s



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	<p>research thesis explores the experiences of initiating and maintaining lactation, and establishing breastfeeding in a neonatal intensive care environment. Carol has worked on a number of major projects including the development of ‘Ten Steps for the protection, promotion and support of breastfeeding in early childhood education’ [with Professor Judith Duncan], a literature review for a business case for a NICU milk bank, and the development of a community donor milk bank in Christchurch. She has also worked on projects related to prison Mother-Baby units and support for pregnant women and incarcerated women with babies and young children. Major interests include infant and young child feeding in emergencies, the International Code and marketing, and breastfeeding and infant feeding politics. Carol works as a policy analyst with the New Zealand College of Midwives.</p>
Name	Dr Innes Fernandez
Title	Breastfeeding protection, promotion and support in the Philippines: the power of re-lactation and wet nursing
Bio	<p>Maria Innes Avellana-Fernandez has been involved in pioneering the breastfeeding movement in the Philippines since 1981 and is presently the Executive Director of Arugaan which provides a support system for working mothers with infants and young children. Arugaan includes a wide range of innovative community based programs including training mothers breastfeeding counsellors for support groups, relactation intervention projects in emergency situations, and a creche centre for breastfed infants. For the Maternal, Infant, Young Child Feeding Practices (MIYCF) Ines has conducted cooking seminars on using the nourishment and healing of indigenous foods. She actively facilitated the passage of three breastfeeding protection laws in the Philippines, namely the Milk Code in 1986 to regulate marketing of breastmilk substitutes and related products, the Rooming-in Act in 1992 for the rooming-in of mothers and infants in hospitals to support breastfeeding, and the Expanded Breastfeeding Promotion Act in 2009 to support working women to breastfeed She is also a working board member of the Education for Life Foundation (ELF) for Food, Women, Health and Nutrition, the Civil Society Network for Education Reforms, and is the International Baby Foods Action Network (IBFAN) South-East Asia representative,</p>



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	covering 11 countries. Most of all, as a Grandmother she has wetnursed a one-year-old baby for two months and a two month-old baby for a week.
Name	Dr Hiroko Hongo
Title	The challenges and policy gaps in Japan: the role of national NGOs
Bio	Dr Hiroko Hongo has a Master of Health Science and PhD degrees from the University of Tokyo, Japan; Master of Social Work degree from California State University, Long Beach, USA. She has been an accredited Leader of La Leche League International (LLLI) since 1992, and is currently a member of the Advocacy, Networking and Action Committee in LLLI and serves as LLLI’s Official Liaison to the World Alliance for Breastfeeding Action (WABA). As the first Japanese International Board Certified Lactation Consultant (IBCLC), she co-founded the Japanese Association of Lactation Consultants (JALC) in 1999, and Breastfeeding Support Network of Japan (BSNJapan) in 2000. She also co-organized to create the Special Committee for Supporting Mothers and Children Under the Stress of Natural Disasters, among 3 organizations: La Leche League Japan, JALC, and BSNJapan. She is currently a chair of the Infant and Young Child Feeding Support Network in Japan (including the section of the Special Committee for Supporting Mothers and Children Under the Stress of Natural Disasters).
Name	Dr Angela Giusti
Title	The IFE preparedness and response in a devolved health system: the Italian experience
Bio	Researcher at the National Institute of Health in Rome since 2002, her areas of work are public health research and interventions, applied epidemiology, qualitative and mixed-method research, interventions planning and evaluation, health promotion and community participation, training and communication planning. Born in 1965, she graduated as a Midwife (University of Modena, 1986, University of Rome Tor Vergata, 2003), she has a MSc, as a pedagogist, in Adult Education and Lifelong Learning (Roma Tre University, 2008), a DU in Santé Publique et Communautaire (Ecole



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	<p>Nationale de Santé Publique, Nancy, 2000) and a PhD in Promotion of Human and Environmental Health (University of Siena, 2013). She is a Rogersian counselor (2010) and lactation consultant IBCLC (2003). She worked for many years international cooperation programs in West Africa, where she developed a passion for public health. She is involved as researcher and scientific coordinator, at national and international level, on various topics, including maternal and child health, nutrition in the first 1000 days of life, prevention of chronic non-communicable diseases and health promotion humanitarian emergencies and natural disasters, migrations and inequalities. She has coordinated Masters in Applied Epidemiology and Population Health and is a contracted University professor. Member of scientific committees and author of numerous publications, reports and lectures at courses and conferences. As a citizen, she is an active member of the gender equality movement SeNonOraQuando at the National Institute of Health. She is a working mother and she lives in Rome with her family.</p>
Name	Ms Julia Bomben
Bio	<p>Julia has worked for many years at the maternal and child department of the hospital of Pordenone at the pediatric, pediatric oncology, neonatal pathology and infant diabetes clinic. During this experience she dealt with prevention of hospitalization trauma, play therapy and therapeutic education. She promoted the implementation of non-pharmacological methods for the quantification and treatment of pain in children through research and study activities, participating in the drafting of hospital guidelines on pain in children. Through her activities, she has supported and encouraged respect for the rights of children in hospital and hospitalized premature babies. Since 1998 she has been dealing with breastfeeding and the Baby-Friendly Initiative (UNICEF) for which she was project manager for the hospitals of western Friuli (Italy). To date she is still committed within the Baby-Friendly Initiative and is involved in designing assistance programs for populations in emergency situations with specific reference to pregnant women, the mother-child dyad, and children aged 0-2. In this context, she promotes training activities for personnel dedicated to protecting the population in emergency contexts and plans educational and awareness actions for the population. In recent years she participated as an observer, in exercises with regional and national citizens protection organization (Protezione Civile Regionale e Nazionale) to implement actions dedicated to pregnant women,</p>



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	<p>newborn mother dyads and children 0-2 years. In 2019 she wrote a paper for Unicef: "L'alimentazione infantile nelle emergenze. Esercitazioni per testare la capacità di risposta in un contesto di simulazione di emergenza" (Infant feeding in emergencies: exercises to test the response capacity in an emergency simulation context). She collaborates with an associated pediatric clinic carrying out psychoeducational activities in support of parenting.</p>
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