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Save the Children



## ZOOM WEBINAR EVENT

# *Protecting women's and children's health and human rights in the 'first food' system: commercial influence and conflicts of interest on infant and young child feeding in Australia*

### PROGRAM

**Monday 15 February 7.00pm – 9.30pm (all times AEDT – Australian Eastern Daylight Time (Daylight Saving Time))**

<b>7:00pm</b>	Introduction and webinar instructions <a href="#">Meeting Chair: Honorary Associate Professor Julie Smith, Research School of Population Health, Australian National University</a> <a href="#">Meeting Co-Chair: Ms Naomi Hull, WBTIAUS Coordinator</a> <a href="#">Meeting Co-Chair: Mr Alessandro Iellamo, Save the Children UK</a>
<b>7:10</b>	The corporate political activity of the baby food industry and its influence on the progress of breastfeeding policy in Australia <a href="#">Dr Phil Baker, Deakin University</a>
<b>7:25</b>	Pathways to independence; the global movement to free research, medical education and clinical practice from commercial influence <a href="#">A/Professor Ray Moynihan, Bond University</a>
<b>7:40</b>	Human rights and the Code: health and nutrition professional society guidance on conflicts of interest on infant and young child feeding <a href="#">Mr Alessandro Iellamo, Ms Naomi Hull, Honorary Associate Professor Julie Smith, ANU</a>
<b>7:50</b>	Towards ending formula industry influence and commercial bias in infant feeding research and health professional journals' <a href="#">Professor Lisa Amir, La Trobe University</a>
<b>8:05</b>	The WHO Code, Codex, and industry power: how BMS industry access to the global food regulatory infrastructure shapes baby food regulation and policy <a href="#">Ms Patti Rundall, IBFAN Global Council</a>
<b>8:20</b>	Toddler milk marketing as a counter regulatory strategy to undermine effective regulation of breast-milk substitutes, Australia during the 1980s <a href="#">Hon. A/Professor Julie Smith, Research School of Population Health, ANU</a>



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<b>8:30</b>	Regulating health and nutrition content claims on websites advertising milk formula available in Australia: how can we do better? <a href="#">Dr Nina Chad</a>
<b>8:45</b>	The Code, and marketing of donor human milk products and other ‘breastfeeding substitutes’ through health facilities <a href="#">Dr Arun Gupta, BPNI/IBFAN Asia</a>
<b>9:00</b>	WHO Code research and activism in Australia: the origins, Code monitoring, and advocacy achievements of Breastfeeding Advocacy Australia <a href="#">Ms Janelle Maree, Breastfeeding Advocacy Australia</a>
<b>9.15pm</b>	Closing remarks/Questions and answers (facilitated by Professor Miranda Stewart),
<b>9.30pm</b>	Close

## ZOOM INVITATION

**Topic: Protecting women's and children's health and human rights in the 'first food' system: commercial influence and conflicts of interest on infant and young child feeding in Australia**

Time: Feb 15, 2021 7PM Canberra, Sydney AEDT (Daylight savings)

Join Zoom Meeting

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