



ZOOM WEBINAR EVENT

Tooling up the Baby Friendly Hospital Initiative – maternity care for gender justice, and human and planetary health

PROGRAM

Monday 5 May 6.00pm – 8.30pm (all times Australian Eastern Standard Time)

6:00pm	<p>Introduction and webinar instructions</p> <p>Meeting Chair: Associate Professor Julie Smith, University of Canberra and Australian National University (ANU)</p> <p>Meeting Co-Chair: Dr Andini Pramono, Australian National University</p>
6:05pm	<p>Opening remarks</p> <p>Mr David Clark, International Public Health and Human Rights Lawyer & Former Legal Advisor for the UNICEF Nutrition Programme</p>
6:15pm	<p>Scaling up BFHI in Australia – Integrating the Ten Steps into policy documents and professional standards of care</p> <p>Assoc Prof Julie P Smith, Health Research Institute, University of Canberra (UC) and Crawford School of Public Policy, Australian National University (ANU)</p>
6:30pm	<p>Monitoring healthcare facility compliance with the WHO Code (Step 1)</p> <p>Ms Constance Ching, Alive & Thrive East Asia Pacific</p>
6:45pm	<p>High impact mitigation actions in health care: where does implementing the Ten Steps to Successful Breastfeeding sit?</p> <p>Dr Nujpanit Narkpitaks, Director of Environment and Climate Action, FHI360</p>
7:00pm	<p>Gender Justice and Green Feeding in Maternity Care</p> <p>Dr Andini Pramono, National Centre for Epidemiology and Population Health, ANU</p>
7:15pm	<p>Who has access to BFHI in NSW Australia?</p> <p>Professor Nasser Bagheri, Health Research Institute, University of Canberra (UC)</p>
7:30pm	<p>The Green Feeding Tool and how to use it</p> <p>Dr Tuan T Nguyen, Alive & Thrive East Asia Pacific</p>
7:45pm	<p>Green Feeding Tool: User estimates of maternity care footprints in various country settings</p>
8:10pm	<p>What we have learned about the gender justice impacts of Scaling Up BFHI in maternity services</p> <p>Professor Jenny Gamble, Monash University</p>
8:25pm	<p>Conclusion – Tooling Up in Maternity Care</p> <p>Mr Roger Mathisen, Alive & Thrive East Asia Pacific</p>



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BIOGRAPHIES	
Name	Dr Julie Smith
Title	Chair of Webinar, Associate Professor, University of Canberra and Australian National University (ANU)
Bio	<p>Julie Smith (B Ec (Hons)/B A (Asian Studies), PhD) is an Associate Professor at the Health Research Institute, University of Canberra, and an Honorary Associate Professor at the ANU Crawford School of Public Policy. Her research focusses on gender analysis, taxation policy, and economic aspects of breastfeeding, with more than 60 peer reviewed articles, book chapters and books.</p> <p>She has been an expert advisor to the World Health Organization and the US Department of Health and Human Services, the Australian Department of Health, and to national and international NGOs including ACOSS, UNICEF UK, IBFAN, and WABA. She is a co-founder of WBTi Australia, and a former director of the Australian Breastfeeding Association. Previously, she was a senior economist in the Australian and New Zealand treasuries and in the Parliamentary Research Service in Canberra.</p>
Name	Dr Andini Pramono
Title	Co-Chair of Webinar, Postdoctoral Research Fellow, Australian National University
Bio	<p>Andini is an International Board-Certified Lactation Consultant (IBCLC) and a Chief Investigator in a successful MRFF Maternal Health and Healthy Lifestyle grant. She is currently working on the project titled "Scaling up the Baby Friendly Hospital Initiative in support of maternal and newborn health".</p> <p>Andini Pramono was awarded her PhD in population health at the ANU in 2023. Using mixed methods, her PhD thesis examined the facilitator and barriers of BFHI in Australia and Indonesia, including measuring the social value of BFHI accreditation and implementation in two hospitals in both countries.</p> <p>During her PhD, she was awarded Deeble Summer Research Scholarship from Australian Healthcare and Hospitals Association (AHHA) with the outcome of a policy brief titled "Improving the uptake of the Baby Friendly Health Initiative in Australian hospitals".</p>
Name	Mr David Clark
Title	International Public Health and Human Rights Lawyer & Former Legal Advisor for the UNICEF Nutrition Programme
Bio	<p>David Clark is an International Public Health and Human Rights Lawyer and was the Legal Advisor for the UNICEF Nutrition Programme from 1995 to 2020. David was instrumental in assisting more than 60 countries in drafting legislation to implement the International Code of Marketing of Breastmilk Substitutes and subsequent resolutions of the World Health Assembly (the Code) and in working with the Baby Friendly Hospital Initiative to implement the Code into healthcare systems across the globe.</p>



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Name	Ms Constance Ching
Title	Technical Consultant, Code Advocacy and Implementation, Alive & Thrive East Asia Pacific
Bio	18 years of experience in non-governmental organizations and academic institutions in various countries and settings. Currently working for Alive & Thrive / FHI360 (www.aliveandthrive.org) to provide technical consultancy on Code advocacy, improved implementation, and evidence-generation in the ASEAN region. Prior to that, was involved in capacity building with governments, UN agencies and INGOs on Code implementation and monitoring, and participated in the World Health Assembly to advocate for stronger Code-related measures. Previous experience also includes supervising a university-wide service-learning program in Hong Kong, and managing community programs for homeless people living with HIV/AIDS and mental illness in New York City. Currently based in Penang, Malaysia.
Name	Dr Nujpanit Narkpitaks
Title	Director of Environment and Climate Action, FHI360
Bio	Jom is Director of Environment and Climate Action at FHI 360, Asia-Pacific Regional Office. Jom has more than 15 years of experience in international development. She has supported and led the design and implementation of many international development projects and initiatives focusing on environment and climate-related issues in the Asia-Pacific region. She has extensive experience collaborating with diverse actors, including governments, international organizations, the private sector, civil society and local and community organizations to co-create and ensure inclusive, equitable and sustainable solutions and actions. Jom's knowledge on the climate smart health care concept has enabled her to strategically integrate this concept into several ongoing health projects spearheaded by FHI 360. Her current role is centered around navigating the intricate intersections between climate and health and harnessing cross-sectoral and multi-disciplinary approaches to foster tangible and transformative change. Jom speaks Thai, English and French and has her Master of Arts in International Studies and Diplomacy from the School of Oriental and African Studies at the University of London.
Name	Professor Nasser Bagheri
Title	Professor, director Geo-Health-Lab and VIDEA Lab, Health Research Institute, University of Canberra
Bio	Professor Nasser Bagheri is a distinguished Professor of Epidemiology and Health Services Research at the University of Canberra. He leads the Visualisation and Decision Analytics (VIDEA) Lab and the Geo-Health-Lab within the Health Research Institute. With a strong focus on spatial epidemiology, Professor Bagheri's research spans public health, health geography, and health services research. He has been instrumental in projects addressing global health challenges, including the Global Burden of Disease Study. Professor Bagheri is also a recipient of the prestigious Australian Research Council DECRA Fellowship.



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Name	Dr Nguyen Thanh Tuan
Title	Adjunct Regional Technical Advisor, Measurement, Learning and Evaluation, Alive & Thrive East Asia Pacific, Viet Nam
Bio	Tuan provides strategic technical leadership for monitoring, learning, and evaluation activities. He has more than 20 years of experience in conducting and supporting studies in 20 countries around the world. His research areas include maternal and child health, communicable and non-communicable diseases, health disparities, nutrition policies, health system strengthening, food system, economics, and gender. He is based in Hanoi, Viet Nam.
Name	Professor Jenny Gamble
Title	Professor, Monash University
Bio	Jenny is a highly accomplished and respected academic with a strong international profile as a professional leader. She is committed to collaboration in leading change and aligning health service provision and educational programs with the evidence. Her research program is relevant to the global and national research agenda, clinically significant and interdisciplinary. Her research is primarily in the areas of midwifery education, perinatal mental health, models of maternity care (including for socially disadvantaged women), value-based healthcare, and maternity services policy. She has over 210 peer reviewed published papers, a Scopus H index of 38 and been awarded \$10mill in research funding. Prior to her appointment to Monash University, she was Professor and Clinical Chair of Midwifery with Coventry University, UK. She is Professor Emeritus with Griffith University, Director of Transforming Maternity Care Collaborative, and a member of a range of professional and maternity related organisations and networks.
Name	Mr Roger Mathisen
Title	Regional Director, Alive & Thrive (A&T) East Asia Pacific, Viet Nam
Bio	Roger Mathisen is an international nutritionist with two decades of experience working in non-governmental organizations, the UN, academic institutions, and the private sector. At A&T, he provides program and technical leadership, management, and coordination of A&T activities across East Asia Pacific. Before joining A&T, Roger worked as a nutrition specialist for UNICEF in Malawi and Viet Nam. Roger is based in Hanoi, Viet Nam.