Pacific Women Shaping Pacific Development
The initiative

> 10 year program
> 320 million across 14 countries
> Launched at PIFS 2012
> Supports the Gender Declaration of Pacific Leaders PIFS 2012
Program Outcome

> Targeted communities in the Pacific support women to have increased knowledge, skills and opportunities to enable them to participate in economic, social and political life.
Key result areas

> KRA 1: Enhanced knowledge and evidence to inform policy and practice
> KRA 2: Strengthened women’s groups, coalitions, male advocates
> KRA 3: Positive changes in social norms, values, practices and attitudes towards gender equality and women’s agency
> KRA 4: Improved women’s leadership and decision making opportunities
> KRA 5: Increased economic opportunities for women
> KRA 6: Reduced violence against women and expanded support services
> KRA 7: Improved gender outcomes in education and health.
Implementation

> Hub in Fiji and outpost in PNG to manage regional aspects e.g. communication, coherence, collaboration, coordination; inclusive of technical support to countries

> Country level programming through posts country planning processes (70/30 mix)
To date: design and planning...

- Country plans in PNG, Solomon Islands, Cook Islands
- Draft plans in Fiji, Kiribati, Tonga, Marshall islands
- Field visit complete in Vanuatu and in Samoa now
- Partnerships with NGOs, development partners, PIC governments
- Regional design complete mid August
To date: Activities begun in PNG...

> UN Women Safe Cities
  - Better infrastructure and governance in 3 produce markets

> Capacity development women candidates in local government elections (handbook, media info, talk balk radio)

> Prevalence study re violence against women
To date: Activities begun in Solomon Islands

> Channels of Hope

- Church leaders from 5 mainstream churches in 30 communities (10,000 people) to change attitudes and behaviours re violence against women
To date: Activities begun in Cook Islands

> Identifying niche markets and new economic opportunities in tourism and marine agriculture, access to financial services and focus on women with disabilities
Activities to date regionally

> Partnership with:

- Australian and Pacific businesses to form a business coalition for women
- ADB pilots to improve economic opportunities
- UNW: Improving markets in Fiji, Vanuatu, Solomon Islands
- Australian Pacific Women Parliamentarians and their staff to address gender equality
- SSGM to research lessons learned from women’s political campaigns
- SPC to complete gender stock takes of govt capacity in 7 countries and work with government to strengthen
Governance of the program

> Advisory board:
  - 9 eminent Pacific Island women and men
  - Chaired by our DDG
  - 1\textsuperscript{st} meeting held; second one coming up

> Some countries will be establishing their own reference groups for country progress

> SPC/PIFS gender score card report to PIFS
Comments?