INTRODUCTION

The HC Coombs Policy Forum Public Policy Conference will explore emerging ideas and good practice in dealing with complex public policy issues. It will provide an opportunity for participants to hear from leading global and Australian thinkers and practitioners, including a keynote address from Professor Cass Sunstein of Harvard University.

The environment in which policy makers are working is complex and uncertain but the Australian government has an ambitious reform agenda, including for regulatory reform. The conference will explore the ways in which recent research can help in the development of more effective public policy.

The objectives of the conference are:

- Introduce participants to new ideas, approaches and techniques that can improve Australian public policy
- Explore the insights offered by behavioural economics and other policy innovations for specific Australian policy challenges
- Deepen collaboration between the public sector, business, academia and civil society

As well as looking at new research and its potential, the conference will also consider lessons from recent history and long-running debates in public policy.

In addition to the plenary sessions, a series of interactive concurrent workshops will allow participants to explore particular themes and policy topics in greater depth. The conference will use case-studies from current and past policy experience to illuminate the discussion.
INTERNATIONAL SPEAKERS

**Keynote speaker**

Cass Sunstein

Cass R. Sunstein is currently the Robert Walmsley University Professor at Harvard. From 2009 to 2012, he was Administrator of the White House Office of Information and Regulatory Affairs. He is the founder and director of the Program on Behavioral Economics and Public Policy at Harvard Law School. Professor Sunstein has testified before congressional committees on many subjects, and he has been involved in constitution-making and law reform activities in a number of nations. Professor Sunstein is author of many articles and books, including Republic.com (2001), Risk and Reason (2002), Why Societies Need Dissent (2003), The Second Bill of Rights (2004), Laws of Fear: Beyond the Precautionary Principle (2005), Worst-Case Scenarios (2001), Nudge: Improving Decisions about Health, Wealth, and Happiness (with Richard H. Thaler, 2008), Simpler: The Future of Government (2013) and most recently Why Nudge? (2014) and Conspiracy Theories and Other Dangerous Ideas (2014). He is now working on group decision-making and various projects on the idea of liberty.

**Speaker:** Keynote address ‘Behavioural public policy - evidence and reflections from the US and beyond’, 09:30-10:45; Plenary session 1 ‘Advancing public policy - the new, the old and the yet-to-come’, 11:15-12:45

**Session speakers**

Nava Ashraf

Nava Ashraf is an Associate Professor in the Negotiations, Organizations, and Markets Unit at Harvard Business School. Dr Ashraf’s research combines psychology and economics, using both lab and field experiments to test insights from behavioural economics in the context of global development in Africa, Latin America, and South East Asia. She also conducts research on questions of intra-household decision-making in the areas of finance and fertility. Her research is published in leading journals including the American Economic Review, the Quarterly Journal of Economics and the Journal of Economic Perspectives. Her recent field experiments have been carried out jointly with the Ministries of Health and Education in Zambia in the areas of health services delivery and educational investment.

**Speaker:** Plenary session 2 ‘Co-production of public policy’, 13:45-15:15; Concurrent workshop 6 ‘Applying behavioural insights to global development’, 15:45-17:15

Benjamin Castleman

Benjamin Castleman is an Assistant Professor of Education and Public Policy at the University of Virginia and is the Faculty Director of the University of Virginia-US Army Partnership on the Educational Trajectories of Soldiers and their Dependents. Dr Castleman’s research applies insights from behavioural economics and social psychology to improve college access and success for low-income and non-traditional students. He has conducted several randomized trials to investigate innovative strategies to help students and their families navigate complex educational decisions. Dr Castleman has presented about his research at The White House Summit on Expanding College Opportunity and in testimony before Congress. He was one of the winners (with the college success organization Bottom Line) of the 2014 Coalition for Evidence-Based Policy/White House Office of Science and Technology Policy competition for low-cost randomized controlled trials in public policy. He is also the author of The 160 Character Solution: How Text Messaging and Other Behavioural Strategies Can Improve Education.

**Speaker:** Plenary session 2 ‘Behavioural insights to improve access to education and student success’, 13:45-15:15; Concurrent workshop 7 ‘Improving education outcomes through simplified information, personalised prompts, and effective delivery channels’, 15:45-17:15
Rory Gallagher

Rory Gallagher is a Managing Advisor and Director, International Programmes for the United Kingdom’s Behavioural Insights Team. Dr Gallagher leads the team’s international partnerships, in particular the Behavioural Insights Team’s ongoing advisory work with the governments of New South Wales (Australia) and Singapore, and is a Visiting Fellow at Singapore’s Civil Service College. Before heading overseas, he led the team’s work on countering fraud, empowering consumers and helping people find work, including through the development of large-scale randomised controlled trials and authoring the Fraud, Error and Debt report. Dr Gallagher previously worked at the Prime Minister’s Strategy Unit and holds a PhD from Cambridge for his work on HIV/AIDS and behaviour change.

Speaker: Concurrent workshop 2 ‘The power of choice architecture’, 15:45-17:15

Michael Hiscox

Michael Hiscox is the Clarence Dillon Professor of International Affairs in the Department of Government, Harvard University. He is a founding member of the Behavioral Insights Group at Harvard’s Center for Public Leadership, Director of Harvard STAR Lab, and a faculty associate at the Institute for Quantitative Social Science, the Weatherhead Center for International Affairs, and the Harvard University Center for the Environment.

He received his Bachelor of Economics (First Class) from the University of Sydney and his PhD from Harvard University. His research has examined international trade and immigration policy, economic development, global supply chains, corporate responsibility and sustainability initiatives, and policies addressing economic, social, and public health issues in several countries. He has written two books and numerous articles for leading scholarly journals. Working with governments, non-profit organizations, and corporations, he has designed and implemented randomized trials to evaluate a large range of government policies, company initiatives, and programs administered by non-profit organizations in the United States, Australia, Singapore, Indonesia, Ghana, Cote d’Ivoire, and Nigeria.

Speaker: Plenary session 1 ‘Advancing public policy - the new, the old and yet-to-come’, 11:15-12:45; Concurrent workshop 2 ‘The power of choice architecture’ 15:45-17:15

Lam Chuan Leong

Lam Chuan Leong is currently a Practice Professor at the Lee Kuan Yew School of Public Policy, Singapore. Prior to this, Chuan Leong has been the Permanent Secretary in the Ministry of Finance, Ministry of the Environment, the Ministry of National Development, the Ministry for Trade and Industry, and the Ministry of Communications and Information. From 1981 to 1984, he served as Principal Private Secretary to the Prime Minister of Singapore. He has also been an Ambassador-at-Large with the Ministry of Foreign Affairs, and the Chairman of the National Science and Technology Board, the Infocomm Development Authority of Singapore, and the Competition Commission of Singapore. His key areas of interest and expertise are in the application of market analysis and micro-economics, particularly in regard to sectoral regulation of monopolies, externality pricing, particularly in the field of transport policy and market efficiency. He has been involved in the privatisation of key government sectors such as the utilities and telecoms sectors in Singapore and also the structuring and use of Public Private Partnership projects such as the Sports Hub. He is also closely involved with the evolution of competition policy and law in Singapore as the inaugural Chairman of the Competition Commission of Singapore. As previous Permanent Secretary in the Ministry of Trade and Industry, he is familiar with the economic development and international trade policies of Singapore.

Speaker: Plenary session 1 ‘Advancing public policy - the new, the old and the yet-to-come, 11:15-12:45
Sharon Bessell
Sharon Bessell is Associate Professor and Director of Research at the Crawford School of Public Policy, The Australian National University. She is also Director of the Children’s Policy Centre at the Crawford School. Her research focuses on issues of social justice, social inclusion and human rights, with an emphasis on social policy for children living in situations of vulnerability or disadvantage. Sharon teaches in the areas of international development and social policy.

Chair: Plenary session 2 ‘Co-production of public policy & Behavioural insights to improve access to education and student success’, 13:45-15:15

Nicholas Biddle
Nicholas Biddle is a quantitative social scientist, Deputy Director of the ANU Centre for Social Research and Methods, and a Fellow at the Centre for Aboriginal Economic Policy Research (CAEPR) at the Australian National University (ANU). Dr Biddle is currently Graduate Convenor for CAEPR and a member of the College’s Research Committee. Between July 2011 and February 2012, Nicholas was a Visiting Scholar at the Center for Comparative Studies in Race and Ethnicity at Stanford University. He is currently working on the Indigenous Population project, funded by the Commonwealth and State/Territory Governments. He has recently completed a Research Fellowship for the National Centre for Vocational Education Research (NCVER) and previously held a Senior Research Officer and Assistant Director position in the Methodology Division of the Australian Bureau of Statistics.

Chair: Concurrent workshop 4 ‘Evidence-based policy in a complex, uncertain world’, 15:45-17:15

Linda Botterill
Linda Botterill is Professor in Australian Politics and Head of the School of Government & Policy at the University of Canberra. Professor Botterill has published extensively on Australian rural policy issues and her current research program is focused on the role of personal and societal values in politics and policy. She is the author of Wheat Marketing in Transition: the Transformation of the Australian Wheat Board (Springer 2012) and she has published over 50 scholarly journal articles and book chapters. She is also the co-editor of three books on drought and one on the National Party. Her research builds on nearly fifteen years as a public policy practitioner in the Australian Public Service, as a policy officer in two industry associations and as an adviser to two federal Ministers. In 2015, Professor Botterill was elected to the Academy of the Social Sciences in Australia.

Speaker: Concurrent workshop 4 ‘Evidence-based policy in a complex, uncertain world’, 15:45-17:15

Bob Breunig
Robert Breunig is currently Acting Director of the Crawford School of Public Policy and a Professor of Economics. Professor Breunig conducts research in three main areas: economics of the household; empirical industrial organisation; and statistical and econometric theory. In recent work, he has studied the inter-generational transmission of dependence on government assistance; he has examined the relationship between women’s labour supply and child care policy and studied optimal child care subsidy policies; he has examined the complex relationship between outsourcing and innovation; and he has evaluated new econometric techniques for analysing panel data models of binary outcomes. He publishes regularly in respected, international journals. His research is motivated by important social policy issues and debates. His work is characterised by careful empirical study and appropriate use of statistical technique. Professor Breunig’s research agenda has led to many partnerships with government organisations in Australia and overseas. He works regularly with the Australian Treasury, the Departments of Education, Employment and Innovation as well as many other public and private agencies.

Chair: Keynote address ‘Behavioural public policy–evidence and reflections from the US and beyond’, 09:30-10:45
Alison Chartres

Alison Chartres is currently Assistant Secretary of the Development Policy and Education Branch in the Development Policy Division of the Australian Department of Foreign Affairs and Trade (DFAT). In this role, she leads on issues relating to Australia's overarching aid policy, aid investments in the education sector and in social protection, and disability-inclusive development. Alison has been in this role since May 2015. Immediately prior to taking up this position, Alison was Director of DFAT's Papua New Guinea Governance, Justice and Aid Performance Section in the Pacific Division. Alison worked for the Australian Government’s aid agency, AusAID, from 1993-2013, prior to AusAID's integration with DFAT.

Chair: Concurrent workshop 6 ‘Applying behavioural insights to global development’, 15:45-17:15

Rebecca Cross PSM

Rebecca Cross is responsible for leading and coordinating domestic policy advice, focussing in particular on social policies, the Office for Women, regulatory reform, the White Paper on the Reform of the Federation and the Council of Australian Governments (COAG). Ms Cross has served as a senior officer in numerous roles in the Australian Public Service, including working for the Department of Employment, Education and Workplace Relations prior to commencement with the Department of the Prime Minister and Cabinet.

Chair: Concurrent workshop 3 ‘Good regulation: lessons from recent regulatory reform’, 15:45-17:15

John Daley

John Daley is the inaugural Chief Executive of Grattan Institute, which provides independent, rigorous and practical solutions to Australia’s most pressing public policy issues. Professor Daley's work at Grattan Institute has focused on economic and budgetary reform. He is particularly interested in government prioritisation. His other interests include analysing the situations in which government intervention is justified, and the limits to government.

Professor Daley has 25 years’ experience spanning policy, academic, government and corporate roles. He has worked for the Victorian Department of Premier and Cabinet, McKinsey and Co, and ANZ where he was Managing Director of the online stockbroker, E*TRADE Australia.

Chair: Concurrent workshop 1 ‘Good governance and inter-agency working amidst complexity’, 15:45-17:15

Jack R Dan

With over 18 years’ experience in providing advice, influencing and executing technology and business strategies, along with a background in diverse environments, ranging from start-up companies in Europe, to academia and large multinationals in Australia, Jack R Dan brings new perspectives to addressing the challenges of the public sector, and ultimately delivering for the public. Currently, Dr Dan is the National General Manager for Government at Telstra, with responsibility across strategy and thought leadership, capability development, business relationship and engagement for the government sector. He is also leading Telstra’s premier research and thought leadership program, Connected Government Program, assisting government leaders address challenges in policy development, service delivery, program implementation and government to citizen engagement.

Respondent: Plenary session 2 ‘Co-production of public policy & behavioural insights to improve access to education and student access’, 13:45-15:15
Uwe Dulleck
Uwe Dulleck obtained his PhD at Humboldt University Berlin in 1999. Before Professor Dulleck joined QUT, he was a Professor of Economics at the University of Linz, Austria and an Assistant Professor at the University of Vienna. He was editors of ‘Economic Analysis and Policy’, Queensland’s leading Economics journal, from 2008-2011. He is currently leader of the Queensland Behavioural Economics Group at QUT. He is an Adjunct Professor of the Research School of Economics at the Australian National University.
Speaker: Concurrent workshop 2 ‘The power of choice architecture’, 15:45-17:15

Sharon Friel
Sharon Friel is Professor of Health Equity and Director of the Regulatory Institutions Network (RegNet), Australian National University. She is also Director of the Menzies Centre for Health Policy ANU, an ANU Public Policy Fellow and Fellow of the Academy of Social Sciences Australia. Professor Friel is Co-Director of the NHMRC Centre for Research Excellence in the Social Determinants of Health Equity. She held an inaugural Australian Research Council Future Fellowship to investigate the interface between health equity, food systems and climate change, based at the National Centre for Epidemiology and Population Health, ANU. Between 2005 and 2008 she was the Head of the Scientific Secretariat (University College London) of the World Health Organisation Commission on Social Determinants of Health. Her current interests are in the political economy of health; policy, governance and regulation in relation to the social determinants of health inequities, including trade and investment, food systems, and climate change.
Chair: Plenary session 1 ‘Advancing public policy – the new, the old and the yet-to-come’, 11:15-12:45

Matthew Gray
Matthew Gray is Director of the ANU Centre for Social Research and Methods, College of Arts and Social Sciences. Previous positions include Director of the Centre for Aboriginal Economic Policy Research and Deputy Director of the Australian Institute of Family Studies (2005–2010). Professor Gray has published research on a wide range of social and economic policy issues including those related to Indigenous Australians. He has particular expertise in work and family issues, labour economics, social capital and social inclusion, measuring wellbeing, the economic consequences of divorce, child support, and social and economic policy development. He has undertaken extensive work on economic policy issues involving Indigenous Australians, including health status, labour market outcomes, poverty and the CDEP scheme.
Speaker: Concurrent workshop 4 ‘The science and art of policy evaluation’, 15:45-17:15

Neil Gunningham
Neil Gunningham is a lawyer and social scientist working principally in the areas of environmental law, regulation and governance. He is a Professor in the Regulatory Institutions Network at The Australian National University. Professor Gunningham’s books include: Smart Regulation; Shades of Green: Business, Regulation and Environment; and Leaders and Laggards: Next Generation Environmental Regulation and Regulating Workplace Safety. He has also consulted to the OECD, the United Nations Environment Program, and to numerous Commonwealth and State environmental agencies.
Speaker: Concurrent workshop 3 ‘Good regulation – lessons from recent regulatory reform’, 15:45-17:15
David Hetherington

David Hetherington is the founding Executive Director of Per Capita. He has previously worked at the Institute for Public Policy Research in London and for L.E.K. Consulting in Sydney, Munich and Auckland. He has written over 100 major reports, book chapters and opinion pieces on a wide range of economic and social policy issues, including fiscal policy, market design, social innovation, employment, education and training, disability, housing, and climate change. David holds a BA with First Class Honours from UNSW and an MPA with Distinction from the London School of Economics where he won the George W. Jones Prize for Academic Achievement.

Speaker: Concurrent workshop 3 ‘Good regulation – lessons from recent regulatory reform’, 15:45-17:15

Simon Jackman

Simon Jackman is the Vice Chancellor’s Distinguished Professor of Political Science and Social Science Data Analytics at The Australian National University. Professor Jackman’s teaching and research centers on public opinion, election campaigns, political participation, and electoral systems with special emphasis on American and Australian politics. His research has appeared in the leading journals of political science, including American Political Science Review, the American Journal of Political Science, the Journal of Politics, Public Opinion Quarterly, Political Analysis, the British Journal of Political Science, Electoral Studies and the Australian Journal of Political Science. Since 2009, he has served as one of the Principal Investigators of the American National Election Studies (ANES), the world’s longest running and most authoritative survey of political behavior and attitudes. Prior to his stewardship of ANES, he directed a number of other large, on-line survey projects in the 2008 U.S. presidential election cycle. Professor Jackman is also a Visiting Professor at the United States Studies Centre at the University of Sydney and Professor of Political Science and (by courtesy) Statistics at Stanford University. In 2013 he was elected to the American Academy of Arts and Sciences. He is a past president and Fellow of the Society for Political Methodology.

Speaker: Concurrent workshop 4 ‘Evidence-based policy in a complex, uncertain world’, 15:45-17:15

Adrian Kay

Adrian Kay is Professor of Government and Education Director at the Crawford School of Public Policy, The Australian National University. Professor Kay is President of the Australasian Political Studies Association in 2015-16. He has held academic appointments in the UK and at Griffith University, Queensland. Prior to an academic career, he was a member of the UK government’s European Fast Stream for several years and worked for the EU Commission in Brussels. His research lies at the intersection of international and comparative public policy, with an empirical focus on global health policy-making.

Speaker: Concurrent workshop 1 ‘Good governance and inter-agency working amidst complexity’, 15:45-17:15

Alison Larkins

Alison Larkins is currently heading the Secretariat to the Reform of the Federation Taskforce within the Department of Prime Minister and the Cabinet. Ms Larkins has been a public servant in the APS since joining the Department of Administrative Services in 1989. She moved to the Aboriginal and Torres Strait Islander Commission in 1991, and since then has worked in various incarnations of the Department of Health/Family Services, the Department of Immigration and Citizenship, the Commonwealth Ombudsman’s Office and the Department of the Prime Minister and the Cabinet. Ms Larkins has taken full advantage of the diversity of opportunities offered by a career in the Australian Public Service, holding senior roles responsible for policy development, program design and delivery, corporate services and as a statutory office holder (Acting Commonwealth Ombudsman and Deputy Commonwealth Ombudsman).

Chair: Concurrent workshop 7 ‘Improving education outcomes through simplified information, personalised prompts, and effective delivery channels’, 15:45-17:15
Andreas Leibbrandt
Andreas Leibbrandt is an Associate Professor in the Monash University Business School and ARC Discovery Early Career Research Fellow. Dr Leibbrandt is also the founding director of MERIT (Monash Experimental Research Insights Team), which collaborates with public and private institutions to conduct experiments to test their policy ideas. He experimentally studies worker motivation, pricing, pro- and antisocial behaviours, and gender work. His studies are featured in outlets like the Wall Street Journal, Forbes, and Time Magazine, and are published in some of the most prestigious journals in different disciplines. He is an experienced speaker for academic and non-academic audiences.

Speaker: Concurrent workshop 4 ‘The science and art of policy evaluation’, 15:45-17:15

Naomi Priest
Naomi Priest is a Fellow in the Centre for Social Research and Methods at The Australian National University. Dr Priest’s broad research interest is to examine and address social and ethnic inequalities in child and youth health and development, particularly through understanding and countering the patterns, mechanisms and influence of stigma, discrimination, bias, and prejudice. Naomi received her PhD in population health at the University of Melbourne, conducting a qualitative participatory study exploring Aboriginal perspectives of urban child health and wellbeing. She then completed an NHMRC post-doctoral fellowship also at the University of Melbourne with training in social epidemiology. She was leader of the VicHealth funded Anti-Racism and Diversity program at the University of Melbourne from 2012-2015, and also a Senior Research Fellow in the Alfred Deakin Institute for Citizenship and Globalisation from 2014-15. In 2014-15 she was a Visiting Scientist at Harvard T.H. Chan School of Public Health.

Speaker: Concurrent workshop 4 ‘Evidence-based policy in a complex, uncertain world’, 15:45-17:15

Andrew Podger AO
Andrew Podger is honorary Professor of Public Policy at The Australian National University, Adjunct Professor at Xi’an Jiaotong University in China and Visiting Professor at Zhejiang University in China. He spent 37 years in the Australian Public Service in a range of portfolios, specializing mostly in social policy and public management. He was Secretary of the Australian Department of Health and Aged Care from 1996 to 2002, and previously headed the Departments of Housing and Regional Development and Administrative Services. He was Public Service Commissioner from 2002 to 2004. Since joining ANU, initially as an adjunct professor in 2005, he has coordinated and contributed to many workshops of academic experts and practitioners on issues of contemporary relevance to government, including through the Greater China Australia Dialogue on Public Administration, the Academy of Social Sciences in Australia and the HC Coombs Policy Forum. Professor Podger holds a Bachelor of Science in pure mathematics from Sydney University, is a Fellow of the Academy of Social Sciences in Australia, a National Fellow of the Institute of Public Administration Australia and a Fellow of the Australia New Zealand School of Government. He was made an Officer in the Order of Australia in 2004.

Speaker: Concurrent workshop 1 ‘Good governance and inter-agency working amidst complexity’, 15:45-17:15

Sue Regan
Sue Regan is an analyst at the Crawford School of Public Policy in The Australian National University where she was previously head of the social policy program of the HC Coombs Policy Forum. Before joining the ANU, Ms Regan was Chief Executive of the Resolution Foundation, a UK-based research and policy institute. She also spent five years at the Institute for Public Policy Research (IPPR) in London, as a Research Fellow and Head of Social Policy, and later as an Associate Director. Earlier in her career, Ms Regan was a public servant at the then Department of Social Security (now Department for Work and Pensions), where she later returned as a Special (political) Adviser. She has also worked in the equities division of Gartmore plc and was founding director of a small business (Elevations Ltd.) She is currently undertaking a PhD in Public Policy and is a tutor for Crawford’s Master of Public Policy.

Chair: Concurrent workshop 4 ‘The science and art of policy evaluation’, 15:45-17:15
Kim Rubenstein

Kim Rubenstein is Director of the Centre for International and Public law and a Public Policy fellow at The Australian National University. A graduate of Melbourne and Harvard law schools (the latter as a Fulbright Scholar and Sir Robert Menzies Scholar to Harvard), Professor Rebenstein is Australia’s expert in citizenship law. Her many publications in the area include her landmark book Australian Citizenship Law in Context (2002) due to be republished in 2016 in a new updated edition. A consultant to the then Department of Immigration and Multicultural Affairs in its redrafting of the 1948 Act which became the new 2007 Australian Citizenship Act, she was also later a member of the Independent Committee appointed by the Minister for Immigration and Citizenship to review the Australian Citizenship Test in 2008. She has appeared three times in the High Court of Australia on citizenship matters, with her work cited in Singh v Cth (2004).

Speaker: Concurrent workshop 1 ‘Good governance and inter-agency working amidst complexity’, 15:45-17:15

Miranda Stewart

Miranda Stewart is the Director of the Tax and Transfer Policy Institute at Crawford School, Australian National University in Canberra. Professor Stewart is a leading international expert on tax law and policy, with more than 20 years’ experience working at the leading edge of policy research, design and development. She joined ANU from the University of Melbourne, where she was a Director of Tax Studies for many years. She has previously worked at New York University School of Law in the United States, in major Australian law firms advising business on tax law, and at the Australian Taxation Office advising on business tax law and policy and has consulted for government on various tax and transfer policy issues.

Speaker: Concurrent workshop 2 ‘The power of choice architecture’, 15:45-17:15

Jeroen van der Heijden

Jeroen van der Heijden is a Senior Research Fellow at the Australian National University, and an Associate Professor at the University of Amsterdam. Dr van der Heijden works at the intersections of regulation and governance, policy change, and urban development and transformation. His research aims to improve local, national and international outcomes of urban governance on some of the most pressing challenges of our time: climate change, energy and water use, and a growing and increasingly urbanising world population. Through his work Dr. Van der Heijden seeks to inform ongoing academic debates on these challenges, as well as to provide hands-on lessons to policy makers and practitioners on how to govern urban sustainability and resilience on a day to day basis.

Speaker: Concurrent workshop 3 ‘Good regulation – lessons from recent regulatory reform’, 15:45-17:15
### CONFERENCE PROGRAM

**Monday 23 November 2015, Hotel Realm, 18 National Circuit, Canberra**

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<th>Topic</th>
<th>Speakers</th>
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<td>08:15-09:00</td>
<td>Conference registration</td>
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<tr>
<td>09:00-09:15</td>
<td>Introduction</td>
<td><strong>Allan Gyngell AO</strong> Adjunct Professor and Director, HC Coombs Policy Forum, The Australian National University <strong>Ian Young AO</strong> Vice Chancellor, The Australian National University</td>
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<td>Welcome address</td>
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<td>09:15-09:30</td>
<td>Opening address</td>
<td><strong>Senator The Hon Arthur Sinodinos AO</strong> Cabinet Secretary, Australian Government</td>
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<td>09:30-10:45</td>
<td>Keynote address</td>
<td><strong>Cass Sunstein</strong> Robert Walmsley University Professor; Founder and Director of the Program on Behavioural Economics and Public Policy, Harvard Law School, Harvard University <strong>Chair: Bob Breunig</strong> Acting Director and Professor of Economics, Crawford School of Public Policy, The Australian National University</td>
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<td>10:45-11:15</td>
<td>Networking break</td>
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<td>11:15-12:45</td>
<td>Plenary session 1</td>
<td><strong>Michael Hiscox</strong> Clarence Dillon Professor of International Affairs, Department of Government; Harvard University; Founding member of Harvard University Behavioural Insights Group <strong>Lam Chuan Leong</strong> Practice Professor, Lee Kuan Yew School of Public Policy, Singapore <strong>Cass Sunstein</strong> Robert Walmsley University Professor; Director of the Program on Behavioural Economics and Public Policy, Harvard Law School, Harvard University <strong>Chair: Sharon Friel</strong> Director, Regulatory Institutions Network; Professor of Health Equity, The Australian National University</td>
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<tr>
<td>12:45-13:45</td>
<td>Networking lunch</td>
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<td>13:45-15:15</td>
<td>Plenary session 2</td>
<td><strong>Nava Ashraf</strong> Associate Professor in the Negotiations, Organisations and Markets Unit, Harvard Business School <strong>Benjamin Castleman</strong> Assistant Professor of Education and Public Policy, Curry School of Education, University of Virginia <strong>Respondent: Jack R Dan</strong> National General Manager - Government, Telstra Global Enterprise and Services <strong>Chair: Sharon Bessell</strong> Director of Research and Associate Professor, Crawford School of Public Policy, The Australian National University</td>
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<tr>
<td>15:15-15:45</td>
<td>Networking break</td>
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### Concurrent workshops

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<thead>
<tr>
<th>Concurrent workshop 1</th>
<th>15:45-17:15</th>
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<tr>
<td><strong>Good governance and inter-agency working amidst complexity</strong></td>
<td><strong>Speakers</strong></td>
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| What is the importance of methods of governance and the processes of policy-making, decision-making and delivery? What are the challenges of inter-agency working and, of multi-level governance? How does citizen engagement shape governance approaches? How does innovative governance models, such as ‘experimental governance’ work? What are the implications of behavioural insights for governance models? | Adrian Kay  
Professor of Government, Crawford School of Public Policy, The Australian National University  
Andrew Podger AO  
Professor of Public Policy, The Australian National University  
Kim Rubenstein  
Professor and Director, Centre for International and Public Law, The Australian National University  
Chair: John Daley  
Chief Executive Officer, Grattan Institute |

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<tr>
<th>Concurrent workshop 2</th>
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<tr>
<td><strong>The power of ‘choice architecture’</strong></td>
<td><strong>Speakers</strong></td>
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| What does the concept of ‘choice architecture’ bring to policy-making? How has its application led to improvements in policy outcomes? How can choice overload and decision-fatigue be ameliorated? How might the reform of ‘defaults’ be extended in the future? This session will consider the concept of ‘choice architecture’ and explore case-studies where shaping the choice architecture has led to improvements in policy outcomes. | Uwe Dulleck  
Professor, QUT Business School  
Rory Gallagher  
Managing Advisor and Director, International Program, Behavioural Insights Team, UK Government  
Michael Hiscox  
Professor of International Affairs, Department of Government, Harvard University; Founding member of Harvard University Behavioural Insights Group  
Chair: Miranda Stewart  
Professor and Director, Tax and Transfer Policy Institute, Crawford School of Public Policy, The Australian National University |

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<th>Concurrent workshop 3</th>
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<tr>
<td><strong>Good regulation: lessons from recent regulatory reform</strong></td>
<td><strong>Speakers</strong></td>
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| What have we learnt from recent regulatory reform about what makes ‘good’ regulation? How has the government’s relationship with the market changed? How does the application of ‘market design’ improve desired policy outcomes? The sessions will consider how/whether the government’s relationship with the market has changed and developed. One focus of this will be ‘market design’ – a policy framework for how governments influence markets to produce desired policy outcomes. | David Hetherington  
Executive Director, Per Capita  
Neil Gunningham  
Professor, Climate and Environmental Governance Network, Regulatory Institutions Network, The Australian National University  
Jeroen van der Heijden  
Senior Research Fellow, Regulatory Institutions Network, The Australian National University  
Chair: Rebecca Cross PSM  
Head of Domestic Policy, Department of the Prime Minister and Cabinet, Australian Government |
Concurrent workshop 4
This workshop is presented in partnership with the ANU Centre for Social Research and Methods.

Evidence-based policy in a complex, uncertain world
What is the future potential of evidence-based policy? How do we improve our evidence base and how do we better use evidence to improve decision-making and policy outcomes? What are the limits of evidence-based policy, particularly in the context of a complexity and uncertainty?

Linda Botterill
Professor of Australian Public Policy, University of Canberra

Simon Jackman
Vice Chancellor’s Distinguished Professor of Political Science and Social Science Data Analytics, The Australian National University

Naomi Priest
Fellow, Research School of Social Sciences, The Australian National University

Chair: Nicholas Biddle
Fellow, Centre for Aboriginal Economic Policy Research; Deputy Director, Centre for Social Research and Methods, The Australian National University

Concurrent workshop 5

The science and art of policy evaluation
How are methods of evaluation changing? What innovations are taking place? What role might policy experiments play in future and what is the potential and risks of extending Randomised Control Trials (RCT)?

Matthew Gray
Director, Australian Centre for Applied Social Research Methods, The Australian National University

Andreas Leibbrandt
Associate Professor, Department of Economics, Monash University

Chair: Sue Regan
Consultant, HC Coombs Policy Forum, The Australian National University

Concurrent workshop 6*

Applying behavioural insights to global development
What are the successful examples of applying behavioural insights in developing countries? What are the difficulties that are likely to occur when applying behavioural insights and running RCTs in another country? What opportunities do low cost technologies present in this space?

Nava Ashraf
Associate Professor in the Negotiations, Organisations and Markets Unit, Harvard Business School

Chair: Alison Chartres
Assistant Secretary, Development Policy Division, Department of Foreign Affairs and Trade, Australian Government

* Capped at 15 delegates

Concurrent workshop 7*

160-character solutions: improving education outcomes through simplified Information, personalised prompts, and effective delivery channels
What communications strategies do schools and education agencies currently use to engage students and families or inform them about opportunities? How could we innovate on content of these communications and the channels through which they are delivered to maximise student responsiveness and engagement? What behavioural barriers might students and families encounter accessing high-quality schools in Australia?

Benjamin Castleman
Assistant Professor of Education and Public Policy, Curry School of Education, University of Virginia

Chair: Alison Larkins
First Assistant Secretary, Department of the Prime Minister and Cabinet, Australian Government

* Capped at 15 delegates

17:15-18:15 Networking drinks
18:15 End of conference
GENERAL INFORMATION

Conference venue
Hotel Realm
National Ballroom
18 National Circuit, Canberra, ACT 2600
T 02 6163 1888

Conference organiser
HC Coombs Policy Forum
The Australian National University

The H.C. Coombs Policy Forum at The Australian National University is a formal institutional portal with which the University engages with groups and individuals interested in the development of effective public policy in Australia.

The Forum’s mission is to improve the outcomes of public policy in Australia by helping to inform its development with the research and insights of scholarship.

Reflecting the breadth of the ANU’s research, and of ‘Nugget’ Coombs’ own interests, the Forum engages with all areas of public policy, international as well as domestic.

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